

# SWAROVSKI



**THE BALANCE OF NATURE**  
INNOVATIONS AND INSPIRATIONS  
SPRING/SUMMER 2017



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# WE TAKE RESPONSIBILITY



## WE CREATE SAFE PRODUCTS

All our products are developed adhering to a set of principles that include not only CLEAR-conformity and lead-free, but also environmental and social compliance. All crystals from Swarovski originate in Austria, where they have been produced for the past 120 years. The Swarovski Seal and Quality Markers certify our compliance with the highest ecological, safety, and ethical standards.

## WE CHOOSE RESPONSIBLE SOURCES

Sourcing responsibly means that we carefully select our suppliers and demand that they comply with our Suppliers Code of Conduct. We do not tolerate cheap or child labor practices, exploitation, or discrimination of any kind.

## WE PROTECT THE ENVIRONMENT

Environmental protection means that we are constantly improving our environmental footprint along the value chain in order to preserve our natural resources for generations to come. We are working to provide clean water through the Swarovski Waterschool program and are aiming to reduce waste, emissions, and energy used in our manufacturing and supply chain.

## WE CARE FOR PEOPLE

Wherever in the world we have business locations or operate manufacturing sites, we have made it our mission to care for our employees and to support the local communities. We promote social wellbeing and infrastructural developments and we encourage our employees to live this Swarovski Spirit.

## WE GIVE BACK AND PROMOTE CULTURE, TALENT AND CREATIVITY

The creativity and future-oriented mindset that made Daniel Swarovski found our company in 1895 has been an integral part of our company's DNA ever since. We not only create and design new products, we also firmly believe in the future of culture, arts, and creation. Therefore, we make it our mission to support young and upcoming designers and design schools, as well as to promote and support creativity and culture.

## AND WE KEEP OUR PROMISE – JUST SOME EXAMPLES:

Swarovski is a member of the United Nations Global Compact and a signatory to the UN Women's Empowerment Principles.

Our diverse workforce in Wattens alone includes 48 nationalities. At least 70% of employees across Swarovski Crystal Business are female.

Today, at our Wattens manufacturing plant, 100% of the electricity required comes from renewable sources. Of this, one third comes from our own hydropower operations.

We consistently recycle more than two thirds of the total water used across Swarovski operations. For certain processes such as grinding and polishing, we retrieve and recirculate almost 100% of the water back into the production chain.

Since 2000, the Swarovski Waterschool has educated children and communities about the ecological, economic, social, and cultural issues that affect water use on a local and global level and provided clean drinking water and sanitation in schools and communities. To date, over 257,000 students across more than 2,000 schools in five countries (Austria, China, Uganda, Brazil, and India) have benefited from the program.

# CÉLINE COUSTEAU



Ever since Swarovski was founded in 1895, the responsibility to preserve natural resources has been deeply rooted in the company's DNA, as is the commitment to a working, modern-day sustainable philosophy.

It is particularly this philosophy that Swarovski shares with Céline Cousteau. Both care about the world today in order to save it for the generation of tomorrow. This common spirit has resulted in a collection of one-of-a-kind designs for the new season.

Céline Cousteau is a celebrated filmmaker, humanitarian, and environmentalist, and, as it so happens, the granddaughter of legendary ocean explorer Jacques Yves Cousteau. For Spring/Summer 2017, she presents her first ever crystal designs for Swarovski, inspired by one of her favorite places: the depths of the ocean.

Drawing inspiration directly from nature, Céline has interpreted the vital microscopic life in the oceans and brought their tiny

organisms to light in crystal. Stunningly life-like creatures adorn her collection, opening our eyes to the mysterious and mostly unseen world beneath the ocean's surface – a world on which all ocean life depends.

These mysteries need to be protected for future generations, both above and below the water.



Ocean Mysteries Jewelry Collection, designed by Céline Cousteau. Using the Jellyfish Flat Back and Fancy Stone, Sea Urchin Round Stone, Snail Pendant and Radiolarian Pendant, designed by Céline Cousteau.



# THE BALANCE OF NATURE



Over the past 15 years, unprecedented radical changes have occurred on a global scale. Technology and science have invaded our daily lives and profoundly altered the way we meet, interact, live, and even age.

This constant influx of new technology has steadily become overwhelming and consequently there is an increasingly strong desire to step back and pause for thought.

In our technology-driven world, people are beginning to seek meaningfulness, fulfillment, and satisfaction in their daily lives. Wellbeing has become the global mantra.

This will become increasingly prevalent as we continue along the road to urbanization. By 2050, nearly 75% of the global population will live in an urban environment. In these megacities of the future, it is likely that many people will

suffer from feelings of stress, anonymity, and disconnection from the outside world, leading to deteriorating levels of health, both mental and physical, as well as a desire to escape and reconnect.

The huge demand for travel to untouched, almost inaccessible destinations is one example of our desire to reconnect with mind, body, and soul, as is the growing focus on the calming practices of meditation and yoga. This has resulted in a rise of new holiday destinations that answer this desire to escape and find balance in our lives and ourselves.

So pressing has this need for wellbeing become, it is estimated that wellness tourism will be worth \$678 billion by 2017.

The Millennial generation is also reassessing the concept of work and incorporating the

notion of wellbeing and meaningfulness into it. Focusing on leading a long and healthy life, rather than gaining materialistic status, Millennials mentioned in a recent global survey that they would forego a promotion or would take a cut to their salary if their work-life balance would improve as a result (Ernst and Young, 2015).

This season we are reviewing how this focus on wellbeing is influencing us and the design world as a whole.

We are examining how we can reconnect with our inner selves by focusing on the eternal elements: Air, Earth, Water, and Fire – the basis of everything we need to exist.

Welcome to our Spring/Summer 2017 Crystal Design Inspirations.



## ROMANTIC EARTH

The important emergence of brown as a strong seasonal color is referenced and off-set with gray-beige tones. An eye-catching pale blue as an underlining note help to create an earthy color palette.

Segment: New Segments



## CLASSIC AIR

A calm, luminescent palette of sophisticated neutrals, ranging from white to nude, pearl to soft gray, creates an element of solitude and an oasis of peace with the addition of barely-there lilac.

Segment: Jewelry



## PROGRESSIVE WATER

Strong, bright colors reflect shimmering water and diverse underwater life. Rich blue and teal tones are elevated with fresh yellow and bursts of dark pink. Silvery light chrome lends a modern shine to this powerful color palette.

Segment: RTW & Accessories



## GLAMOUR FIRE

Blackened embers and red hot flames with deep violet hues - the mesmerizing effect of watching a fire in the still of night, or a blazing summer sunset in all its multicolored glory, is captured in this seductive color palette.

Segment: Eveningwear





CLASSIC

AIR



Violet (371)



Greige F (284)



Silk (391)



Light Grey Opal A HF (383)



White Opal F (234)



Crystal (001)

With the rising sentiment of “tech ennui” (the feeling of exhaustion and annoyance toward technology due to the constant release of new products that take us further away from nature), we are growing increasingly weary of the ongoing incursion of new technology into our lives.

We are now taking a well-deserved break from the onslaught of technology and are beginning to focus on repairing our emotional and psychological wellbeing.

Contemplation, mindfulness, balance, and self-reflection are taking center stage.

People are yearning for a simpler way of life to allow their psyche to heal from both the changes and chaos of the recent past.

*“To allow creativity to occur in today’s busy society, an oasis of peace is needed.”* (20/20 Consumer Vision, 2017)

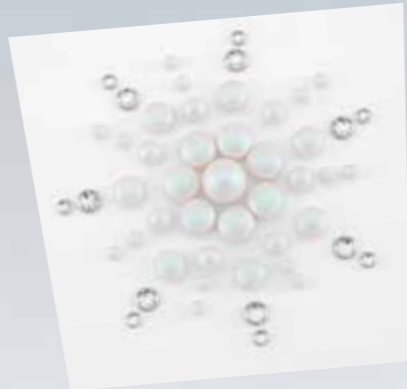
We are reassessing what we really need and value in life, and are striving for a calmer and more substantial existence.

Balance is becoming our new mantra, with a spotlight on wellbeing in both the body and mind, reflected by the increasing popularity of meditation, yoga, and remote retreats.

Our quest for contemplation and mindfulness is reflected by the development of shapes, fabrics, and materials in an effort to liberate both our body and mind.

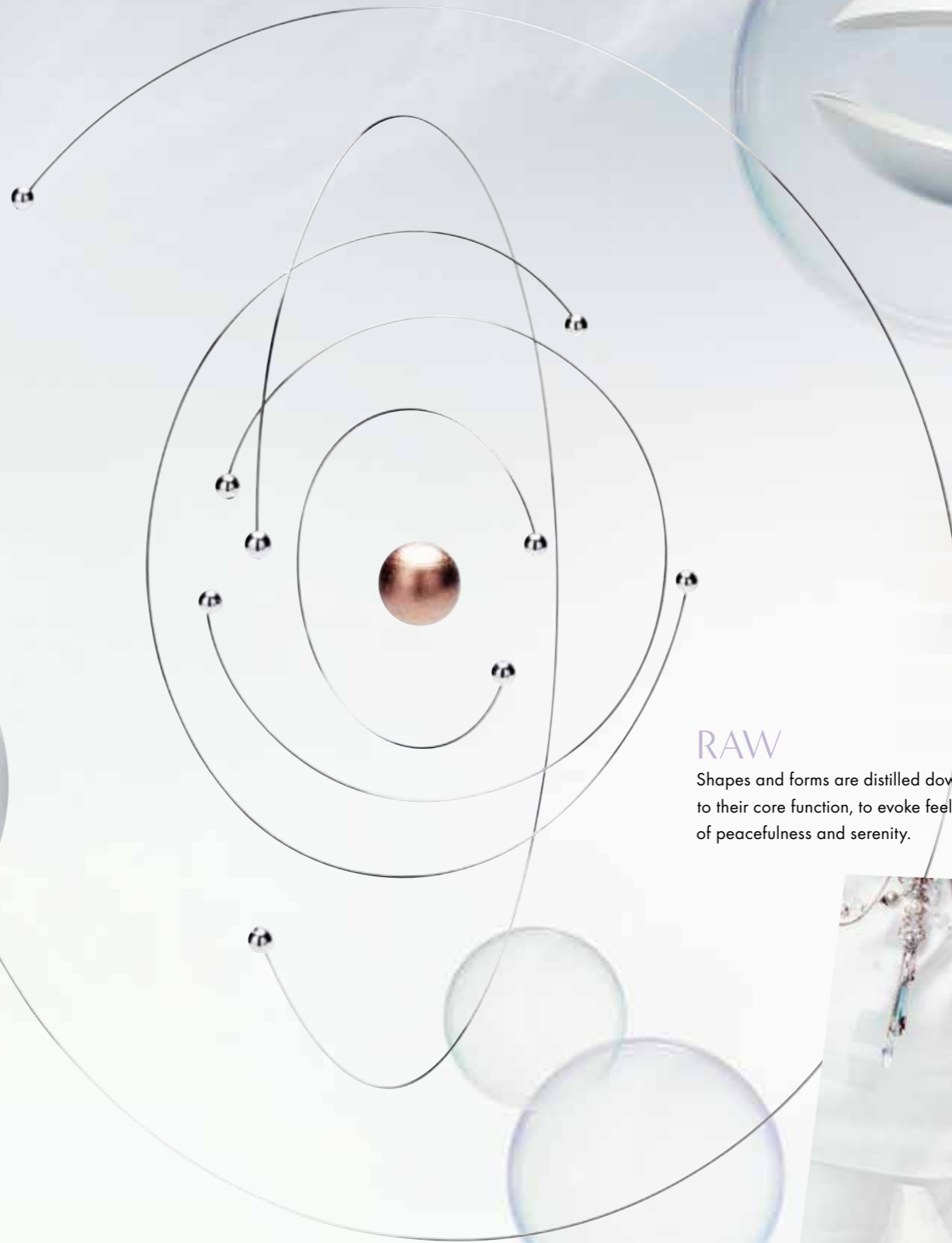
Our ultimate aim? Simply to stand still and breathe.

CLASSIC  
MOOD



PURE

A minimal design aesthetic, which appears lighter than air, comes to the fore.



RAW

Shapes and forms are distilled down to their core function, to evoke feelings of peacefulness and serenity.



MINDFULNESS

We are getting rid of excess to make way for a clear and distinct aesthetic, in a celebration of the beauty of simplicity.



BALANCE

A feeling of balance is achieved with the combination of small and large crystals in a single piece.



MEDITATION

Evolving structures and a focus on the circle symbolize new beginnings.



CLASSIC  
INNOVATIONS



**CRYSTAL PEARLESCENT  
WHITE PEARL**

Purity and calmness remain important themes as people seek to disconnect from their busy lifestyles and the Crystal Pearlescent White Pearl fulfills this desire: A classic revisited, it features all the purity of a graceful pearl with a small contemporary twist. With its white, iridescent, frosted mother-of-pearl look, it brings a modern update to a genuine classic. Both matte and shiny at the same time, it adds a totally new effect to the Crystal Pearl assortment. The soft shimmer of Crystal Pearlescent White Pearl is perfect for pure and clean designs.



**DRAGONFLY PAVÉ PENDANT**

The dragonfly symbolizes harmony, change, and self-discovery – aspects that reflect important themes in life today. The refined yet ultra-light and delicate features of the Dragonfly Pavé Pendant echo the lightness of being. In order to reflect this beautiful creature accurately, Swarovski has used an elegant, filigree pavé finish, available in single-colored or multi-colored versions in nature-inspired shades, to make the body of the Dragonfly Pavé Pendant dazzle majestically. Its gracefully upturned wings reinvent this motif as an all-time favorite for delicate and romantic jewelry designs.

**TWISTER FANCY STONE**

With our reawakened desire to get back to basics, people often try to rid themselves of excess in order to free their minds from burden. In this context, modern, airy, and purist shapes have come to the fore. The Twister Fancy Stone faithfully symbolizes wind and motion, breathing fresh air into the classic assortment. Inspired by a windmill, it resembles a twirling four-pointed star. Even when still, there seems to be movement in this dynamic shape with its streamlined facets and smooth edges.

CLASSIC  
PRODUCT INSPIRATION



- 01 2088/G 001 F
- 02 2078/H 001 A HF SR NEW!
- 03 2034 001 F NEW!
- 04 2304 001 F
- 05 5514 001
- 06 5515 234
- 07 167523 01 001 H NEW!
- 08 4228 234 F
- 09 5045 234
- 10 5810 001 969 NEW!
- 11 167402 01 001MOL 234 H
- 12 5055 261
- 13 5000 391
- 14 2798 001 BLSH F NEW!
- 15 2798 383 F NEW!
- 16 5328 383 F
- 17 2078 383 A HF
- 18 5000 284
- 19 4120 284 F
- 20 1122 371 F
- 21 4485 539 F NEW!
- 22 4331 539 F
- 23 4568 539 F





COLOR COMBINATIONS  
AND PRODUCT INSPIRATION

# JEWELRY INSPIRATION

Silver metal and ultra-light elements alternate with crystal embellished details to create a calm, light look.

Large crystals seem to be suspended effortlessly in gravity-defying structures.

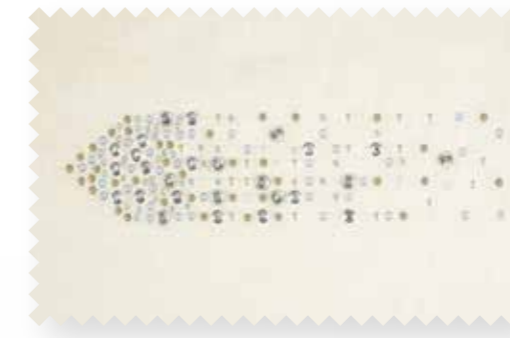
White, matt sandblasted surfaces create a feeling of balance and purity.

Large, clear crystals combined with small stones evoke clarity and convey a feeling of balance.

Repeating double-sided elements express a meditative character, reflecting continuity and contemplation.



01



- 01 2088 SS 12 001 F
- 2088 SS 20 001 F
- 2088 SS 48 001 F
- 02 1028 PP 6 280 HEM
- 4485 17 mm 001 SINI <sup>NEW!</sup>

02



# FASHION INSPIRATION

In the quest for a greater emotional connection, touch and texture add a sensory experience to materials.

There is a suggestion of streamlined layering, with varying thicknesses of materials overlapping to form a single garment.

*"Experiments with materials in monochrome and geometric shapes add texture and replace prints."* (Peclers, SS17)

As a reaction to the "normcore" trend that first appeared in 2013, *"There is a desire to redesign the basics by giving them an emotional and personal dimension, with an extra dose of soul to make them unique."* (Peclers, SS17)

# CLASSIC

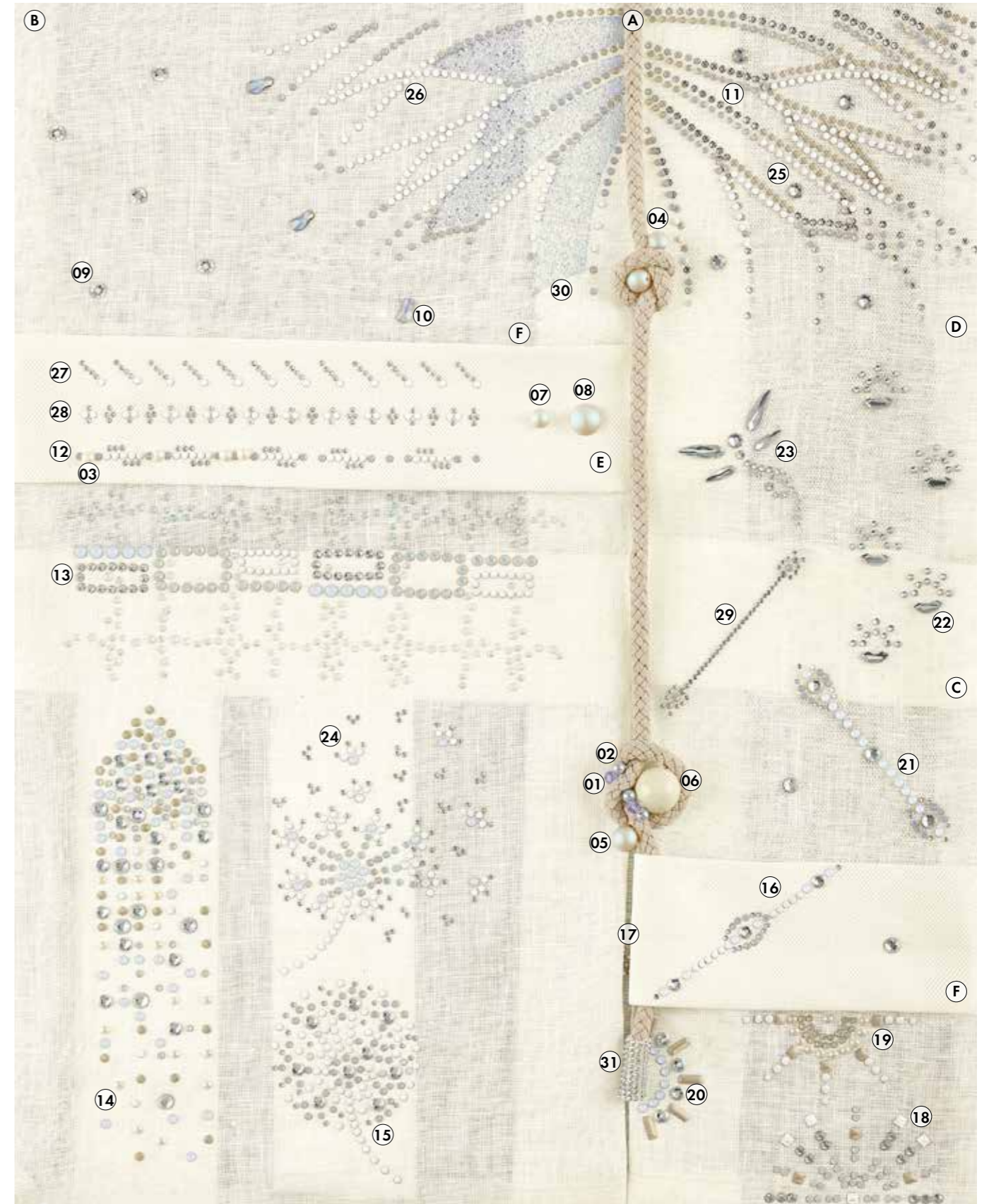
## TRANSFERS FLAG

Highlighting a new aesthetic that is both minimal yet poetic, tonal Crystal Transfers are juxtaposed against different material weights to add an element of surprise to streamlined designs.

- 01 **5000** 4 mm 371
- 02 **5810** 4 mm 001 524
- 03 **5810** 4 mm 001 969 <sup>NEW!</sup>
- 04 **5810** 6 mm 001 969 <sup>NEW!</sup>
- 05 **5810** 8 mm 001 969 <sup>NEW!</sup>
- 06 **5811** 14 mm 001 708
- 07 **5817** 6 mm 001 969 <sup>NEW!</sup>
- 08 **5817** 10 mm 001 969 <sup>NEW!</sup>
- 09 **2078/G** SS 20 001 A HF
- 10 **2798** 8 mm 234 M HF <sup>NEW!</sup>
- 11 **13213** R1019/284/261/383
- 12 **13214** R9003/001SSHA/234
- 13 **13215** R9003/001PBLUHFT/001TRAHFT/001HFT/001/234/234
- 14 **13216** R9003/R1019/001PBLUHFT/001650/234/001/001 <sup>NEW!</sup>
- 15 **13217** R9003/001/234/001 <sup>NEW!</sup>
- 16 **13218** R9003/001PBLUHFT/001/234/001 <sup>NEW!</sup>
- 17 **13219** 001SSHA/001/284
- 18 **754509** Transfer Special Motif (R9003/R1019/234/001)
- 19 **754510** Transfer Special Motif (R9003/R9003/R1019/001650/383)
- 20 **754511** Transfer Special Motif (082/001PBLUHFT/001) <sup>NEW!</sup>
- 21 **754512** Transfer Special Motif (001PBLUHFT/001/234/001 NO PERF)
- 22 **754513** Transfer Special Motif (001/001)
- 23 **754514** Transfer Special Motif (001/001/001/001/001/001 NO PERF)
- 24 **754515** Transfer Special Motif (R9003/001PBLUHFT/001/234 NO PERF)
- 25 **754516** Transfer Special Motif (R9003/234/001HFT/383/001 NO PERF)
- 26 **754517** Transfer Special Motif (R9003/234/001HFT/383)
- 27 **754518** Transfer Special Motif (R9003/001/001SSHA NO PERF)
- 28 **754519** Transfer Special Motif (R9003/001SSHA/001 NO PERF)
- 29 **754523** Transfer Unlimited Special Motif (001SSHA/001/001SSHA/234)
- 30 **607826** Crystal Fabric Special Motif (010 001MOL)
- 31 **62030** 010 S010 001

## Material Information

- A Cotton Cord
- B Linen
- C Alcantara ®
- D Tulle
- E Metal part sterling silver
- F Cotton Silk Mix





COMPONENTS FLAG

As the design world continues to draw inspiration from architecture, crystal components in geometric patterns are integrated into sharp tailored designs to create a sense of stillness.

- 01 4195 14 mm 001 F NEWI
- 02 4228 15x7 mm 234 F
- 03 4228/S 15x7 mm 1PH2OH
- 04 5000 4 mm 234
- 05 5000 6 mm 234
- 06 5053 6 mm 261
- 07 5053 8 mm 001
- 08 5514 8x5,5 mm 234
- 09 5514 10x7 mm 234
- 10 5515 14x9,5 mm 234
- 11 5601 10 mm 001
- 12 5624 10 mm 001
- 13 5728 12 mm 001 NEWI
- 14 5810 4 mm 001 295
- 15 5810 4 mm 001 524
- 16 5810 4 mm 001 969 NEWI
- 17 5810 5 mm 001 968
- 18 5810 8 mm 001 969 NEWI
- 19 6480 18 mm 001
- 20 6480 18 mm 001 SSHA
- 21 6730 34x22 mm 001 NEWI
- 22 6731 14 mm 234 NEWI
- 23 2078/G SS 20 001 A HF
- 24 2205 10 mm 001 M HF NEWI
- 25 2205 14 mm 001 M HF NEWI
- 26 2304 14x3,9 mm 001 M HF
- 27 754976 Transfer Special Motif (R9003/R1019/082/001PBLUHFT/265/284/391/234/383)
- 28 754977 Transfer Special Motif (R9003/R9003/001LTCH)
- 29 3490/002 R9003
- 30 703102 Crystal Fine Rocks Special Motif (010 001SSHA)
- 31 703102 Crystal Fine Rocks Special Motif (010 234)
- 32 820406 Crystal Medley Special Motif (010 001CAL)
- 33 53006 088 001 L104
- 34 40001 005 082 001 L104

Material Information

- A Linen
- B Organza Silk
- C Cotton Cord
- D Metal chain rhodium plated
- E Metal ring
- F Linen Mix
- G Cotton Etamine
- H Alcantara ®
- I Cotton Yarn



ROMANTIC

Smoky Quartz (225)



Light Smoked Topaz F (221)



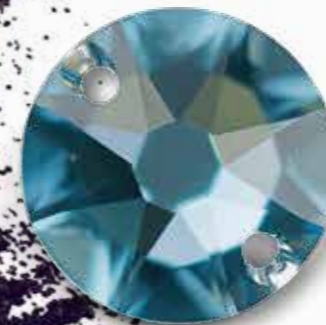
Smoked Topaz F (220)



Jet (280)



Denim Blue F (266)



Graphite F (253) NEW!



# EARTH

Our near total immersion in technology has seen us become disconnected from our natural environment.

As virtual reality imposes itself on our daily lives, importance is increasingly being placed on the need for us to balance this with time spent in the natural world.

*"A growing body of research indicates that being detached from nature can actually jeopardize our happiness, weaken our immune system, and undermine our creativity and ability to focus."* (20/20 Consumer Vision, 2017).

With health levels deteriorating and a rise in depression, in part brought about by our increasingly sedentary lifestyles, a new focus on the earth, and getting back to nature, has arisen.

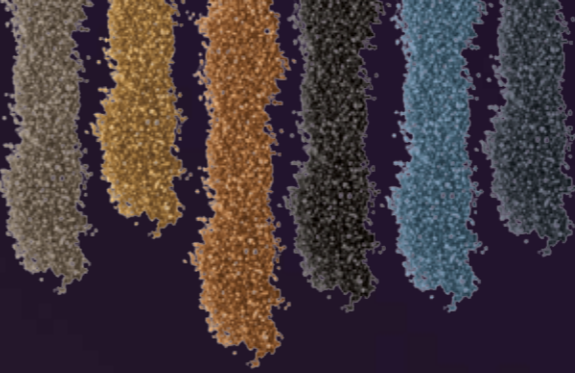
Foraging and locally grown produce have become standard, and the trend for creating food from seasonally grown, all-natural ingredients is ever more popular.

A rise in holistic medicines and herbal remedies highlights our growing desire for natural alternatives to support our sense of wellbeing.

Products and designs also convey our desire to reconnect with the earth through the use of natural materials, woven plant fibers, recycled fabrics, and crystals, offering tactile sensations.

Fashion is reworked and recycled to reference global ethnic accents, showing our appreciation for the nomadic peoples of the world, who have always understood that Mother Nature is our most important teacher.

ROMANTIC  
MOOD



NATURAL

Nature continues to be ever present in design with a more elaborate and ethereal vision.



FOLK

Pared-back ethnic touches, such as Indian, batik, or European folk embroideries, lend a festival feel to fashion, modernized with a mixture of classic style directions.



HANDMADE

The desire for individualized pieces furthers the demand for handcraft, with patching used as a decorative fashion approach in combination with radiant crystal.



TACTILE

A sense of organic poetry pervades with fringing and crystals, creating a new luxurious feel.



AUTHENTIC

The slow fashion movement means that people are becoming more aware of the time needed to produce beautiful creations.





ROMANTIC  
INNOVATIONS

**GRAPHITE**

As a reaction to today's high-tech, over stimulated world, people are increasingly drawn towards dark, neutral hues that evoke a sense of tranquility. Graphite, with its deep, shadowy character, speaks to this desire by being both mysteriously glamorous yet calmly classic. It brings a dark and strong, bluish gray-black tone to the palette, elegant and understated, with a strong unisex and universal color message.

**CONTOUR FLAT BACK**

The Contour Flat Back responds to our continuing quest to achieve a sense of grounding. Given the current turmoil in the world, there is a rising demand for designs that reflect the raw, natural, and unspoiled beauty of the planet; a beauty that follows its own rules. Its entirely new, sophisticated outline, with its asymmetrical facets and table top, is formed in a shape that is slightly reminiscent of natural rock or a footprint. It gives the impression of a natural discovery that has been molded by wind and water over the centuries.

**TIGER PAVÉ PENDANT**

Depicting an endangered animal, the Tiger Pavé Pendant represents our desire to protect and preserve the environment and its majestic creatures. In line with today's need for resilience, the tiger reflects power, strength, and a fighting spirit. A breathtaking example of the unrivalled crystal design skills of Swarovski, the Tiger Pavé Pendant uses an elegant, filigree pavé finish, interwoven with metal surfaces that bears a striking likeness to its natural counterpart.

**SCARAB BEAD**

As creature of the earth and a "messenger" for the connection between man and nature, the scarab is a strong symbol of the natural life cycle. It has long been used as a talisman in many cultures. Stunningly realistic, even down to its very size, the Scarab Bead is made using innovative crystal cutting technology, combined with detailed molding of the creature's head and wings.





Jewelry designed by WICKISARGE

## ROMANTIC PRODUCT INSPIRATION



- 01 2034 001 GSHA F <sup>NEW!</sup>
- 02 2034 001 ROSPA F <sup>NEW!</sup>
- 03 4706 246 F
- 04 1122 220 F
- 05 3200 246 F
- 06 5000 221
- 07 5000 220
- 08 2798 001 IRIG F <sup>NEW!</sup>
- 09 72013 012 001 REDM
- 10 5045 225
- 11 4470 225 F
- 12 167511 30 220 3 <sup>NEW!</sup>
- 13 4568 266 F
- 14 2798 001 SINI <sup>NEW!</sup>
- 15 4331 266 F
- 16 4328 207 F
- 17 3201 266 F
- 18 2088 253 F <sup>NEW!</sup>
- 19 1088 253 F <sup>NEW!</sup>
- 20 2088/G 280 F
- 21 4470 253 F
- 22 3008 280
- 23 5728 280 <sup>NEW!</sup>

ROMANTIC



COLOR COMBINATIONS  
AND PRODUCT INSPIRATION



02



- 01 **5818** 6 mm 001 650  
**5818** 8 mm 001 969 NEW!  
**5818** 10 mm 001 650
- 02 **Crystal Fabric Graphic Special Motif**  
 604585 FP10358 I0122 001M500  
**Crystal Medley Special Motif**  
 820135 012 280 280 280  
**604585** 012 001PARSH  
**604585** 010 001PARSH
- 03 **1028** PP 3 206 F  
**1028** PP 3 211 F  
**1028** PP 5 001 DOR F  
**1028** PP 5 280 HEM  
**1088** PP 24 001 DOR F  
**1088** PP 24 206 F  
**1088** PP 24 211 F  
**1088** PP 24 280 HEM

## JEWELRY INSPIRATION

Suspended circles with delicate pavé settings reinterpret traditional jewelry styles and reflect the need for continuity and new beginnings.

Working with natural materials remains a core focus for designers, combining metals and pearls to produce modern tactile pieces.

Customizable Crystal Graphic Fabric is incorporated into lockets, representing our continued interest in unique pieces and personalized designs.

Beautifully arranged charms show heritage and pride.

Crystal Flat Backs bring an update to traditional motifs and lends a sense of modern romanticism to boho-inspired designs.



03



## FASHION INSPIRATION

Traditional elegance and subtlety mark our approach to the use of patterns.

Ancestral artisan techniques are combined with natural materials to form experimental shapes and novel material effects.

In order to appeal to modern globetrotters, ethnic styles are given a modern contemporary twist, favoring streamlined and classic shapes.

Handcrafts such as "...weaving [will] become the spearhead of creative recycling". (Promostyl, SS17)



## ROMANTIC

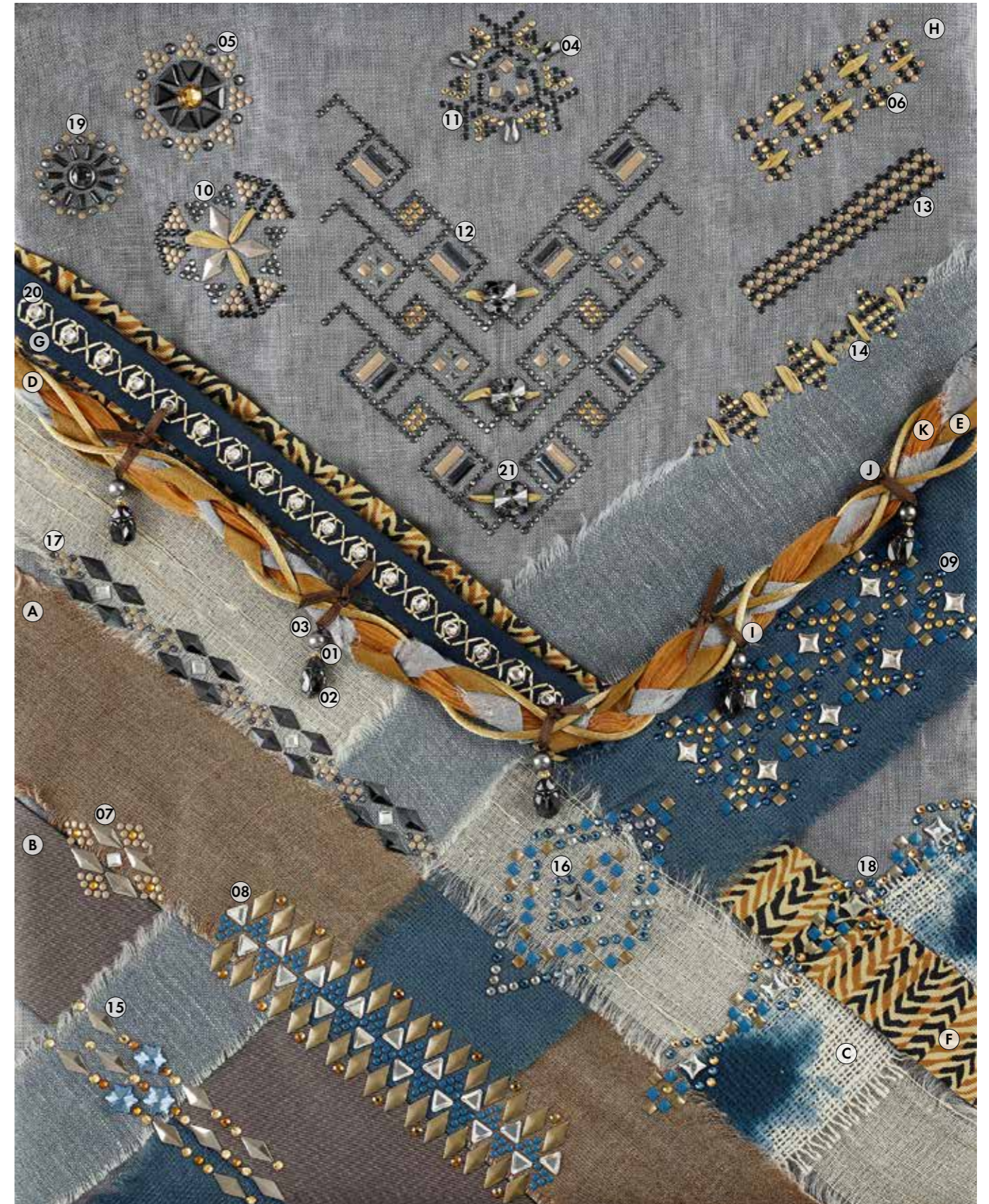
### TRANSFERS FLAG

Folklore motifs and nomadic, tribal elements are reworked as Crystal Transfers against a background of raw natural fibers to show our affinity and appreciation of Mother Nature.

- 01 **5328** 2,5 mm 001 GSHA
- 02 **5728** 12 mm 280 <sup>NEW!</sup>
- 03 **5810** 6 mm 001 617
- 04 **2798** 8 mm 001 SINI M HF <sup>NEW!</sup>
- 05 **13220** R1019/280/253/246 <sup>NEW!</sup>
- 06 **13221** R1019/R9005/246/280
- 07 **13222** R1019/094/001/203
- 08 **13223** R5009/084/001/001 COP
- 09 **13224** 084/R5009/001/001 METBL/246
- 10 **755412** Transfer Special Motif (R1019/094/280/253) <sup>NEW!</sup>
- 11 **755413** Transfer Special Motif (R9005/R1019/070/246/280)
- 12 **755414** Transfer Special Motif (R1019/096/070/R1019/253/246) <sup>NEW!</sup>
- 13 **755415** Transfer Special Motif (R1019/280)
- 14 **755416** Transfer Special Motif (R9005/R1019/246/280)
- 15 **755418** Transfer Special Motif (094/001BLSH/001COP/246)
- 16 **755419** Transfer Special Motif (R5009/084/001SINI/266/001BLSH)
- 17 **755444** Transfer Special Motif (R1019/R9005/001/253) <sup>NEW!</sup>
- 18 **755445** Transfer Special Motif (R5009/084/001/266/246)
- 19 **755600** Transfer Special Motif (280 GM/R1019/280/001SINI NO PERF) <sup>NEW!</sup>
- 20 **755601** Transfer Special Motif (001SR) <sup>NEW!</sup>
- 21 **3009** 10 mm 001 SINI

### Material Information

- A Linen
- B Colton Mix
- C Printed Cotton
- D Organza
- E Leather
- F Silk Mix
- G Alcantara ®
- H Bast
- I Headpin Gun Metal
- J Satin Band
- K Satin Cord





COMPONENTS FLAG

The reappearance of handcraft techniques – wrapping, coiling, weaving, and macramé – are combined with crystal components to symbolize our need for integration and awareness.

- 01 4230 14x9 mm 001 GSHA F
- 02 4230 14x9 mm 001 BLSH F
- 03 4230/S 14x9 mm 1PH2OZ
- 04 5000 4 mm 220
- 05 5000 6 mm 266
- 06 5028/4 6 mm 001 BLSH
- 07 5328 4 mm 225
- 08 5328 4 mm 253 <sup>NEW!</sup>
- 09 5601 4 mm 280
- 10 5810 5 mm 001 298
- 11 5810 8 mm 001 617
- 12 5948 14 mm STEEL 220
- 13 6000 11x5,5 mm 253 <sup>NEW!</sup>
- 14 6106 16 mm 253 <sup>NEW!</sup>
- 15 2204 10x8 mm 001 M HF
- 16 2709 10x6 mm 001 M HF
- 17 3230 12x7 mm 253 F <sup>NEW!</sup>
- 18 754946 Transfer Unlimited Special Motif (R9005/R5009/001BLAPA)
- 19 754948 Transfer Unlimited Special Motif (001GSHA)
- 20 754949 Transfer Unlimited Special Motif (220)
- 21 754950 Transfer Special Motif (R1019/086/280HEM/253/246) <sup>NEW!</sup>
- 22 754951 Transfer Special Motif (284/280HEM/265/266)
- 23 754952 Transfer Special Motif (R9005/096/220/280)
- 24 754954 Transfer Special Motif (001GSHA)
- 25 754955 Transfer Special Motif (253) <sup>NEW!</sup>
- 26 754956 Transfer Special Motif (R1019/246)
- 27 3490/001 R1019
- 28 3490/001 R9005
- 29 57370 012 001 COP
- 30 607887 Crystal Fabric Special Motif (010 001 COP)
- 31 74033 010 001 MFMLG
- 32 700781 Crystal Fine Rocks Special Motif (012 259)
- 33 706071 Crystal Fine Rocks Special Motif (010 001CHRM)
- 34 62030 005 S010 220
- 35 62030 002 S012 001 GSHA
- 36 62040 001 S012 001 GSHA
- 37 53000 088 220
- 38 12300410M00C C1G 4228 F 246
- 39 119333 081 246 259 220

Material Information

- A Cotton
- B Linen
- C Organza
- D Printed Cotton
- E Denim
- F Satin
- G Cork
- H Coco paper
- I Alcantara ®
- J Wood
- K Cotton Cord
- L Leather band
- M Yarn



# WATER

The most powerful of all life forces, water is a commodity that is fiercely fought over – without it we simply cease to exist.

Indeed, wars over water rather than crude oil are tipped to dominate future crisis scenarios.

Increasingly aware of the scarcity of clean water, we are becoming more mindful of maintaining this precious resource and preserving the natural habitat in the realization that this is inherently vital to our continued wellbeing.

Wellness spas centered on water and hydrotherapy are on the rise, while aquariums and underwater hotels help to highlight the inherent beauty of the marine environment.

Paying homage to this rare and special resource, designers are also embracing water in all its forms.

Designs echoing the brilliant hues of coral reefs draw our attention to the need to preserve these fragile marine environments, while modern, geometric, and still designs highlight a focus on the grandiose architecture of modern pools.

Whether we highlight its devastating power, celebrate its depth and stillness, or simply gaze at it in contemplative awe – water, with its symbolic sense of rebirth and renewal, is once again holding the design world in thrall.

Yellow Opal (231) NEW



Crystal Bermuda Blue M HF (001 BBL)



Indicolite (379)



Crystal Scarabaeus Green F (001 SCGR)



Fuchsia F (502)



Crystal Light Chrome A HF (001 LTHC)



### FLUID

The shaping and molding of natural water-inspired structures and forms continues to be a core design element.



### BODY-CON

Fashion focuses on form with easy-to-wear pieces in bright hues, boldly decorated with crystal for a new daywear design aesthetic.

### POWER

Powerful patterns emerge in design, as a reaction to the on-going "Austerity Fatigue" mindset.



### MOVEMENT

Shapes generated by the movement of water step to the fore - undulating, wavy elements are heavily embellished with crystal.



### SLEEK

Sports-inspired elements - bands and straps - are combined with crystal to create new luxury details in accessories.



PROGRESSIVE  
INNOVATIONS



**YELLOW OPAL**

As the digital age continues, modern social media culture has created a new bold aesthetic in which bright colors are stepping to the forefront. The inspiration behind Yellow Opal lies in the natural gemstone Citrin, creating a bright, happy yellow shade with an opalescent finish. Made with Advanced Crystal, Yellow Opal is a new first in the Swarovski color assortment. It is both fiery and elegantly matte, combining the power of color with genuine gemstone appeal.

**RAINDROP PENDANT**

In contrast to other drop shapes, the Raindrop Pendant is truly captivating with its beautifully elongated silhouette and slim geometry that resembles a raindrop falling from the sky. As such, it speaks to our desire to reconnect with nature, with clarity and refined shine taking center stage as we seek calmness to compensate for our hectic lives. Its multilayer cut creates a playful sparkle that adds to its simple, natural appearance.

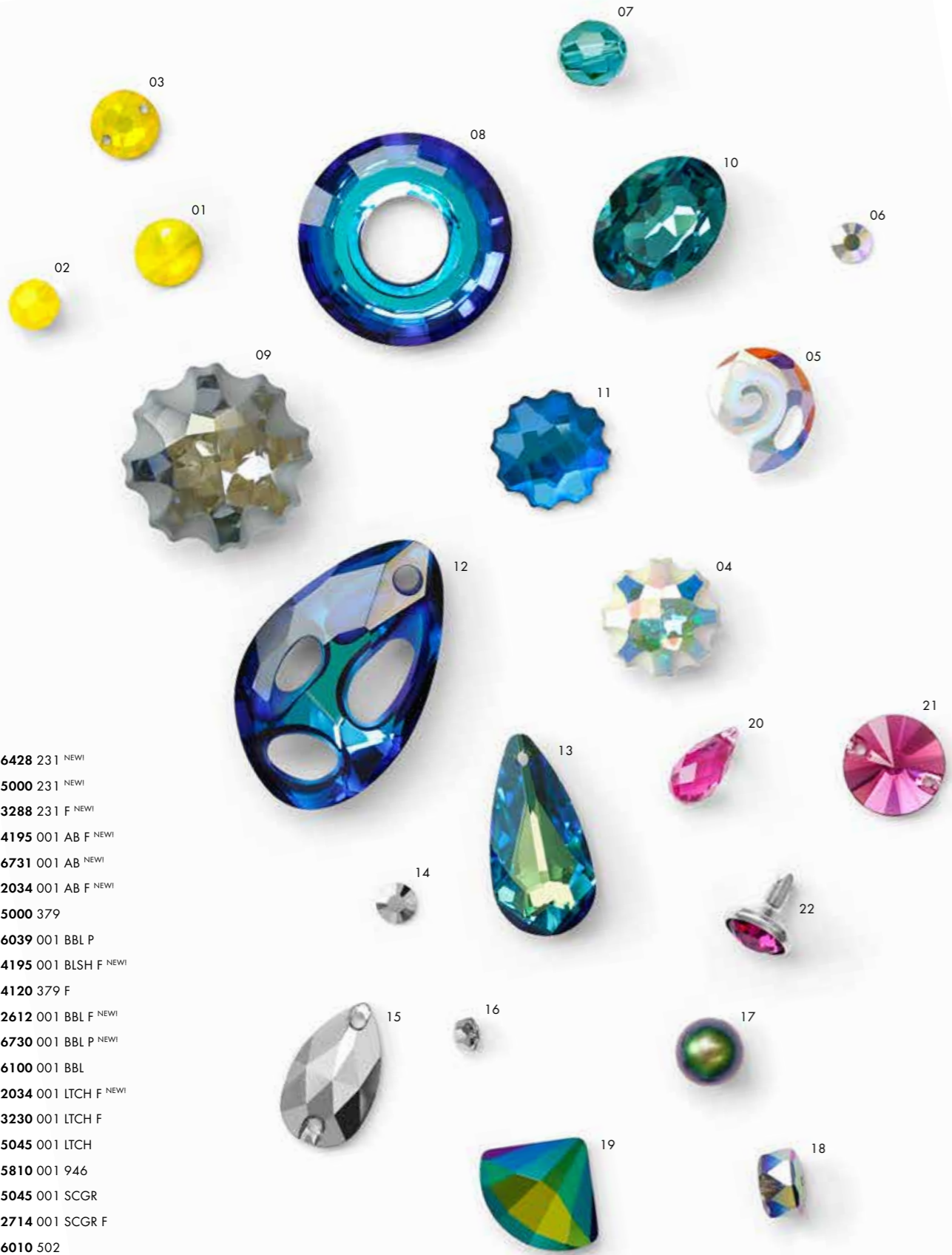
**RADIOLARIAN PENDANT**

The striking Radiolarian Pendant is a design by Céline Cousteau, celebrated filmmaker, humanitarian, and environmentalist. As a powerful ecological statement, she presents her first ever crystal designs for Swarovski, inspired by one of her favorite settings; the depths of the ocean. Radiolarians are single-cell organisms that are awe-inspiring when viewed through a microscope. With a dynamic interplay of shiny and partially frosted facets, this design highlights how Mother Nature is a perfectionist in even her tiniest creations.

**SEA URCHIN ROUND STONE**

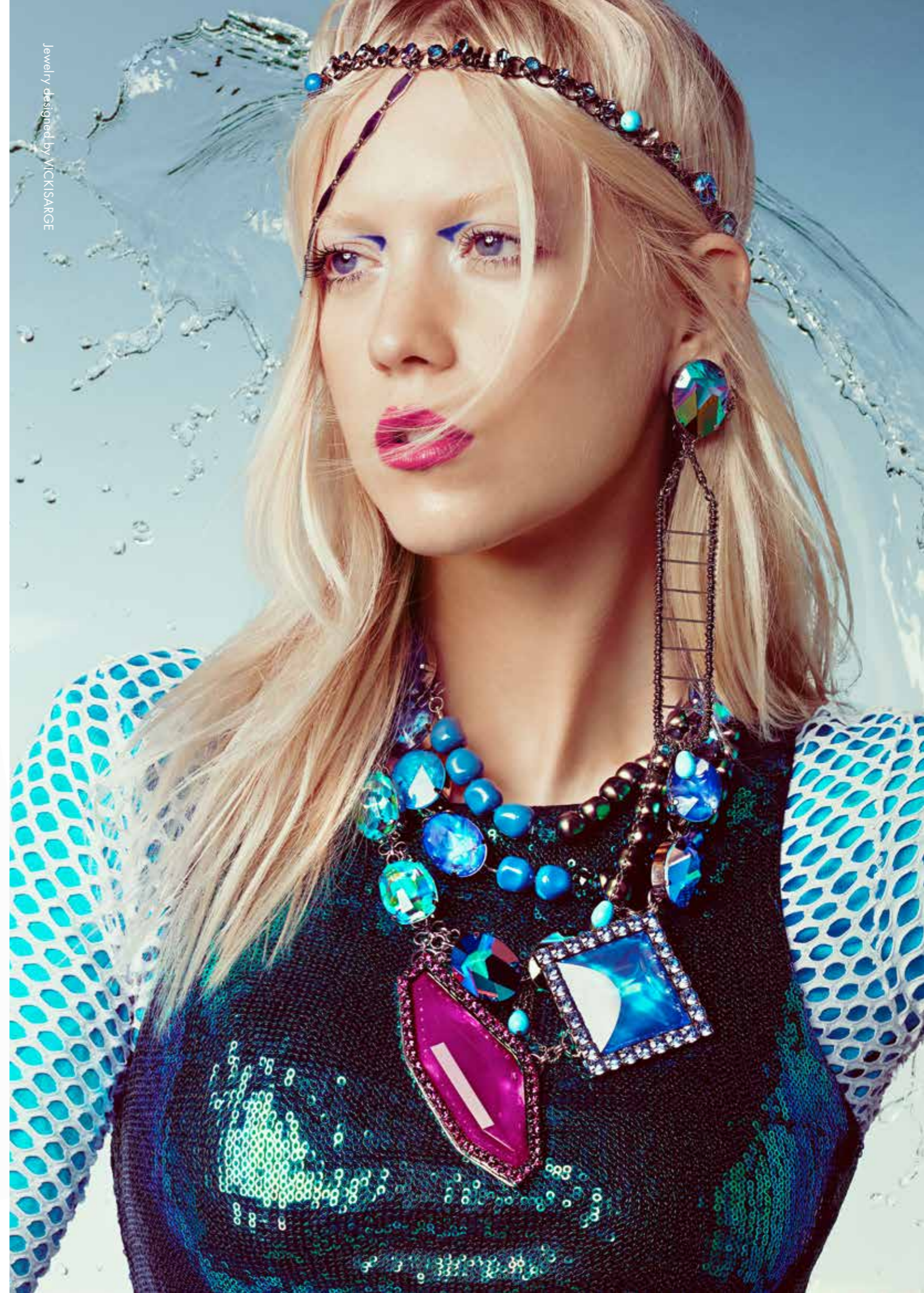
Another design by Céline Cousteau, the Sea Urchin Round Stone takes inspiration from nature itself and leaves its beauty unaltered. Captivating and spellbinding, it plunges the wearer headfirst into a beautiful underwater world. A harmonious interplay of matte and shiny surfaces creates an irregular star shape in the center, reminiscent of the spiky sea urchin.

PROGRESSIVE  
PRODUCT INSPIRATION



- 01 6428 231 NEW!
- 02 5000 231 NEW!
- 03 3288 231 F NEW!
- 04 4195 001 AB F NEW!
- 05 6731 001 AB NEW!
- 06 2034 001 AB F NEW!
- 07 5000 379
- 08 6039 001 BBL P
- 09 4195 001 BLSH F NEW!
- 10 4120 379 F
- 11 2612 001 BBL F NEW!
- 12 6730 001 BBL P NEW!
- 13 6100 001 BBL
- 14 2034 001 LTCH F NEW!
- 15 3230 001 LTCH F
- 16 5045 001 LTCH
- 17 5810 001 946
- 18 5045 001 SCGR
- 19 2714 001 SCGR F
- 20 6010 502
- 21 3200 502 F
- 22 53000 082 502

Jewelry designed by MICKISARCE



COLOR COMBINATIONS  
AND PRODUCT INSPIRATION



## JEWELRY INSPIRATION

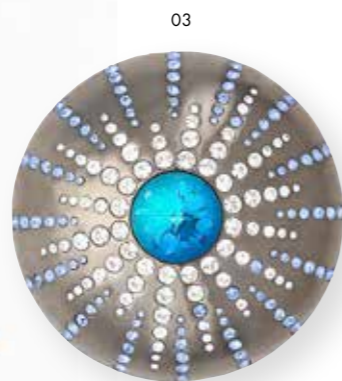
Our fascination with underwater life continues, where mysterious creatures and new fantastic crystal shapes lend endless inspiration to designers.

Streamlined mosaic settings combine with crystal to reference movement and flexibility.

Pavé settings are alternated with the new Céline Cousteau Ocean Mysteries Collection for an elaborate and mystically modern look.

Instantly drawing attention, color is a focal design element that adds a progressive and futuristic feel to designs.

Fine crystal pavé embellishment emulates delicate, elaborate marine structures.



- 01 **Crystal Fine Rocks Special Motif**  
706050 010 001AB
- 02 **1088 PP 14 001 BLSH F**  
**1088 PP 14 202 F**  
**1088 PP 14 243 F**  
**1088 PP 14 285 F**
- 03 **1100 PP 0 206 F**  
**1100 PP 1 001 F**  
**1028 PP 2 - PP 13 001 F**  
**1028 PP 3 206 F**  
**1028 PP 6 - PP 10 206 F**  
**1088 PP 14 001 F**  
**1088 PP 15 001 F**  
**1695 10 mm 001 BBL F NEW!**

## FASHION INSPIRATION

The fluidity of modern lifestyles extends to fashion, where daywear and eveningwear continue to merge with magnificent crystal combinations.

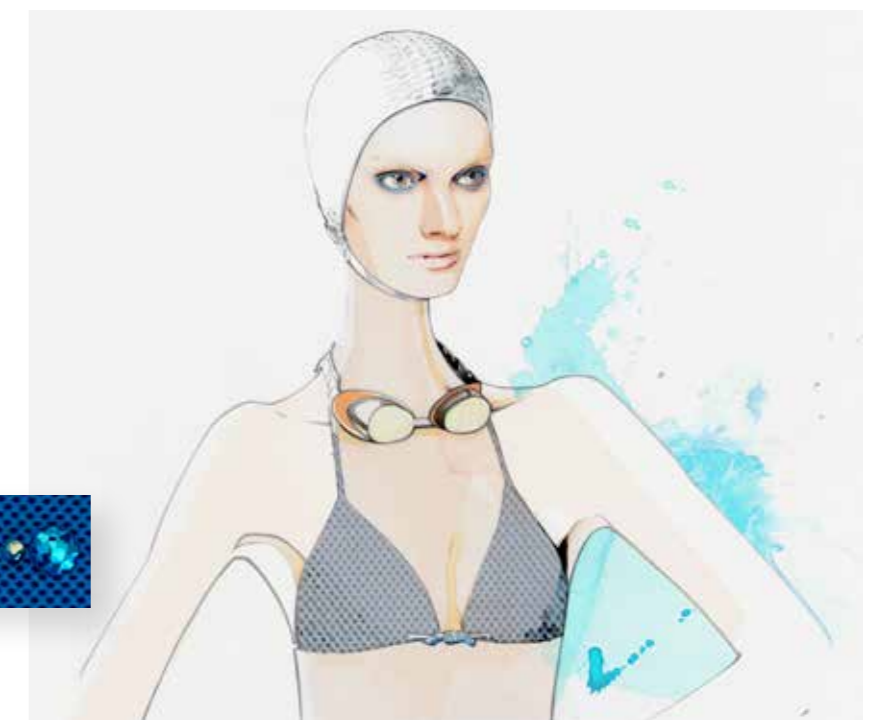
The ongoing focus on tactile fabrics and crystal components reflects our hunger for more sensory experiences in order to reconnect with ourselves.

Wavy and layered materials are combined with Crystal Transfer designs to emulate the movement of water.

Glittering crystal components reflect the beauty of light on water.

Robust elements in crystal and synthetic materials harmoniously merge with softer fabrics.

Fastenings borrowed from sportswear are placed in different contexts to create surprising accessory innovations.



PROGRESSIVE

TRANSFERS FLAG

Wave- and marine-inspired Crystal Transfers meet streamlined motifs in modern material-mix combinations, referencing calmness and power alike.

- 01 **4195** 14 mm 001 AB F <sup>NEW!</sup>
- 02 **5810** 3 mm 001 969 <sup>NEW!</sup>
- 03 **6731** 14 mm 001 AB <sup>NEW!</sup>
- 04 **3288** 8 mm 231 F <sup>NEW!</sup>
- 05 **13232** 001/001METBL/231 <sup>NEW!</sup>
- 06 **13233** 001SR/243/206SAT/231 <sup>NEW!</sup>
- 07 **13234** 001AB/266/213AB/263
- 08 **13235** 001650/001650/001/001METBL/  
229/001BLSH/206SAT/001AB <sup>NEW!</sup>
- 09 **13236** 001 SR/071-001LTCH/001/001 <sup>NEW!</sup>
- 10 **13237** 071-001SCGR/202/280AB/001SCGR
- 11 **756515** Transfer Special Motif (231/001) <sup>NEW!</sup>
- 12 **756517** Transfer Special Motif  
(R5009/071-001SCGR/001AB/243/263)
- 13 **756518** Transfer Special Motif  
(001650/001SSHA/502)
- 14 **756519** Transfer Special Motif  
(092-231/279/279) <sup>NEW!</sup>
- 15 **756520** Transfer Special Motif  
(001AB/266/229/265/502)
- 16 **756534** Transfer Special Motif  
(001AB/001AB/231/231) <sup>NEW!</sup>
- 17 **756535** Transfer Special Motif  
(001650/001AB/001/001AB/231/279/263/  
234/213AB) <sup>NEW!</sup>
- 18 **756742** Transfer Special Motif  
(001 SR/001/001AB/001BBL) <sup>NEW!</sup>

Material Information

- A Taft Changeant
- B Synthetic material
- C Organza
- D Polyester Satin Mix
- E Doupion Silk
- F Rubber Cord
- G Rubber Band
- H Polyester Cord
- I Neopren
- J Tulle
- K Acetat





COMPONENTS FLAG

Smooth materials alternate with tactile crystal surface elements in fluid designs and patterns to emulate the movement and flexibility of water.

- 01 **1695** 10 mm 001 AB F <sup>NEW!</sup>
- 02 **1695** 14 mm 001 AB F <sup>NEW!</sup>
- 03 **1695** 14 mm 001 BBL F <sup>NEW!</sup>
- 04 **4195** 14 mm 001 AB F <sup>NEW!</sup>
- 05 **5000** 4 mm 231 <sup>NEW!</sup>
- 06 **5000** 6 mm 231 <sup>NEW!</sup>
- 07 **5328** 3 mm 001 SCGR
- 08 **5328** 3 mm 231 <sup>NEW!</sup>
- 09 **5328** 4 mm 001 LTCH
- 10 **5328** 4 mm 001 SCGR
- 11 **5328** 4 mm 379 AB
- 12 **5328** 6 mm 001 SCGR
- 13 **5328** 6 mm 502
- 14 **5328** 6 mm 379 AB
- 15 **5948** 14 mm 001 STEEL
- 16 **5810** 3 mm 001 732
- 17 **5810** 5 mm 001 732
- 18 **5860** 10 mm 001 946
- 19 **6010** 13x6,5 mm 231 <sup>NEW!</sup>
- 20 **6428** 8 mm 231 <sup>NEW!</sup>
- 21 **6670** 18 mm 001 BB P
- 22 **6731** 14 mm 001 AB <sup>NEW!</sup>
- 23 **2034** SS20 001 LTCH A HF <sup>NEW!</sup>
- 24 **2493** 8 mm 001 AB M HF
- 25 **2612** 10 mm 001 BBL M HF <sup>NEW!</sup>
- 26 **2612** 14 mm 001 BBL M HF <sup>NEW!</sup>
- 27 **3200** 12 mm 001 SCGR
- 28 **13225** 206/001LTCH/207/206/001LTCH
- 29 **755681** Transfer Special Motif (001 LTCH)
- 30 **755683** Transfer Special Motif (231) <sup>NEW!</sup>
- 31 **755684** Transfer Special Motif  
(001LTCH/001LTCH/001LTCH/502/502/001HFT/  
223AB/502/001TRAHFT)
- 32 **755685** Transfer Special Motif (502)
- 33 **755686** Transfer Special Motif  
(001BBL/001HFT/502 NOPERF) <sup>NEW!</sup>
- 34 **3490/001** R5009
- 35 **57000** 001 012 001 CAL
- 36 **608030** Crystal Fabric Special Motif  
(012 001 MOL)
- 37 **74034** 012 001 PARSH
- 38 **703999** Crystal Fine Rocks Special Motif  
(010 292)
- 39 **62031** 003 S010 001
- 40 **55000** 003 012 082 001 SCGR
- 41 **53304** 088 001
- 42 **40601** 003 082 502

Material Information

- A Organza
- B Viscose Acetat
- C Sports net
- D Taft Changeant
- E Satin
- F Mirrored surface
- G Knit Tape
- H Rayon Grosgrain Ribbon
- I Stretch Cord
- J Alcantara ®
- K Synthetic banding
- L Tulle
- M Technical Fabric
- N Setting silver-plated

# FIRE

As a slow-burn reaction against the functional, yet nondescript norm-core trend, an “anti-austerity” sentiment has now risen to prominence.

Focusing on the fire within, our desire to highlight our individuality has reached boiling point and is spilling over into the design world.

Passion is re-ignited in the celebration of the female form – strength, desire, and flexibility are conveyed by a glamorous and fierce design ethic, while red-hot fashion highlights the new sensual, powerful female.

Our re-awakened appetite to “show-off” comes from an increasing anti-investment mindset, coupled with the rise of enhancement culture.

Constant social editing and our focus on our “optimized selves”, has ushered in the new “glamcore” trend, heralding the return of haute couture in a completely different guise.

*“With this celebration of clothing comes the sudden understanding of the comeback of couture, the ultimate way to conceive a garment. The customization of creation will become an important part of the industry and will generate new ideas about textile and color choices, as well as fit and general appeal.” (Trend Union, SS17)*

Hence, a new modern muse is created – strong, fierce, and determined – she offers no apologies for her glittering, radiant, show-stopping style.

Yellow Opal F (231) <sup>NEW!</sup>

Tangerine F (259)



Light Siam F (227)



Amethyst F (204)



Jet (280)

Graphite F (253) <sup>NEW!</sup>

GLAMOUR  
MOOD

VOLCANIC

Designs are inspired by the energy and wildness of the natural elements, where wood, lava, and crystal create excitingly glamorous designs.



PASSION

Blackened and burnt surfaces paired with radiant crystals constitute a unique design aesthetic that speaks to our demand for individualized and slightly mystic designs.

MODERN

New opulence lies in surprising material improvisations, with luxurious materials such as crystal merging with the every day.



SENSUAL

The juxtaposition of large and small crystals continues the desire to create facility in design.



FIERCE

The emergence of the new "glamcore" direction references our obsession with enhancement culture and the re-emerging desire to show-off.





GLAMOUR  
INNOVATIONS

**FLAME FLAT BACK**

The Flame Flat Back reflects our search for passion and love for life in a world where we feel increasingly disconnected from our human emotions. As its name suggests, the pear-shaped outline and multilayer cut of the Flame Flat Back echoes a real candle flame, especially when used in two-tone colors that imitate real fire, such as yellow, orange, and red, reigniting the classic drop shape as one of the bestsellers in the assortment.

**PANTHER BEAD**

A classic returns, more striking than ever before: The Panther Bead brings a new level of story-telling into the world of design. Taking crystal cutting to new heights, the artistically designed and cut bead depicts the head of this feline predator that symbolizes night and a dark moon, strength and gracefulness, and mirrors the current rise of the powerful female.

**GRAPHITE**

Elegant and mysterious, Graphite lends itself perfectly to strong and powerful designs. Its sophisticated bluish gray-black tone features an entirely homogenous surface, rendering it ideal for creating graduated transitions between Crystal Silver Night and Jet. Graphite is an all-purpose color and is destined to be a new design favorite.

**YELLOW OPAL**

A vibrant yellow shade with an opalescent finish inspired by natural gemstones, Yellow Opal speaks to our desire for refined shine. It brings brightness to every design, provides the perfect complement to bright Spring/Summer collections, and also pairs well with classic shades. Long anticipated, Yellow Opal will open up countless new design possibilities.





Jewelry designed by VICKISARGE

# GLAMOUR PRODUCT INSPIRATION



- 01 5045 001 METSH
- 02 2205 001 GSHA NEW!
- 03 5000 231 NEW!
- 04 4320 231 F NEW!
- 05 6010 231 NEW!
- 06 5751 001 ROGL2 NEW!
- 07 4228 259 F
- 08 6428 227
- 09 185001 07 327 1
- 10 2205 237 F NEW!
- 11 53320 088 227
- 12 4320 204
- 13 4161 204
- 14 6530 204
- 15 6913 001 LTCH
- 16 2088 253 F NEW!
- 17 5328 253 NEW!
- 18 6106 253 NEW!
- 19 2034 001 BLAPA NEW!
- 20 2304 280 F
- 21 180401 02 280
- 22 6792 280



COLOR COMBINATIONS  
AND PRODUCT INSPIRATION



- 01 **1028** PP 3 280 F  
**4470** 12 mm 231 F NEW!
- 02 **Crystal Fabric Special Motif**  
607862 012 280HEM
- 03 **1088** PP 18 001 SINI F  
**1088** PP 18 253 F NEW!
- 04 **1028** PP 4 - PP 6 001 F  
**1028** PP 8 - PP 13 001 F  
**1088** PP 14 001 F  
**5751** 14 mm 001 SINI NEW!



### JEWELRY INSPIRATION

Opposites meet in this modern glamour direction in which shiny lacquered surfaces merge with glamorously shimmering crystal backgrounds.

Jewelry plays with smooth and rough surfaces, lending an additional sensory aspect to opulent designs.

Refined tassels and miniscule pavé settings meet bold statement crystals expressing passion and the fire within.

Elegant chains become a strong statement jewelry element, brought up-to-date with Crystal Fabric and gunmetal finishes.

Large Fancy Stones in Yellow Opal are framed with dark crystals, expressing both power and sensuality.



### FASHION INSPIRATION

Smokey, volcanic design embellishments promote the idea of erupting sensuality.

A desire for elegance and the subtlety of tradition receives an update in contemporary crystal designs.

The focus remains on headwear and forms of veiling, as we continue to seek anonymity in an overly digitalized world.

Fringing becomes more widespread, referencing flickering flames to create movement and fire in designs.

The juxtaposition of sleek forms and crystal combined with tactile tassels offer a new take on luxury.

Individualization continues to remain at the forefront of design as the "glamcore" trend takes over.

## GLAMOUR

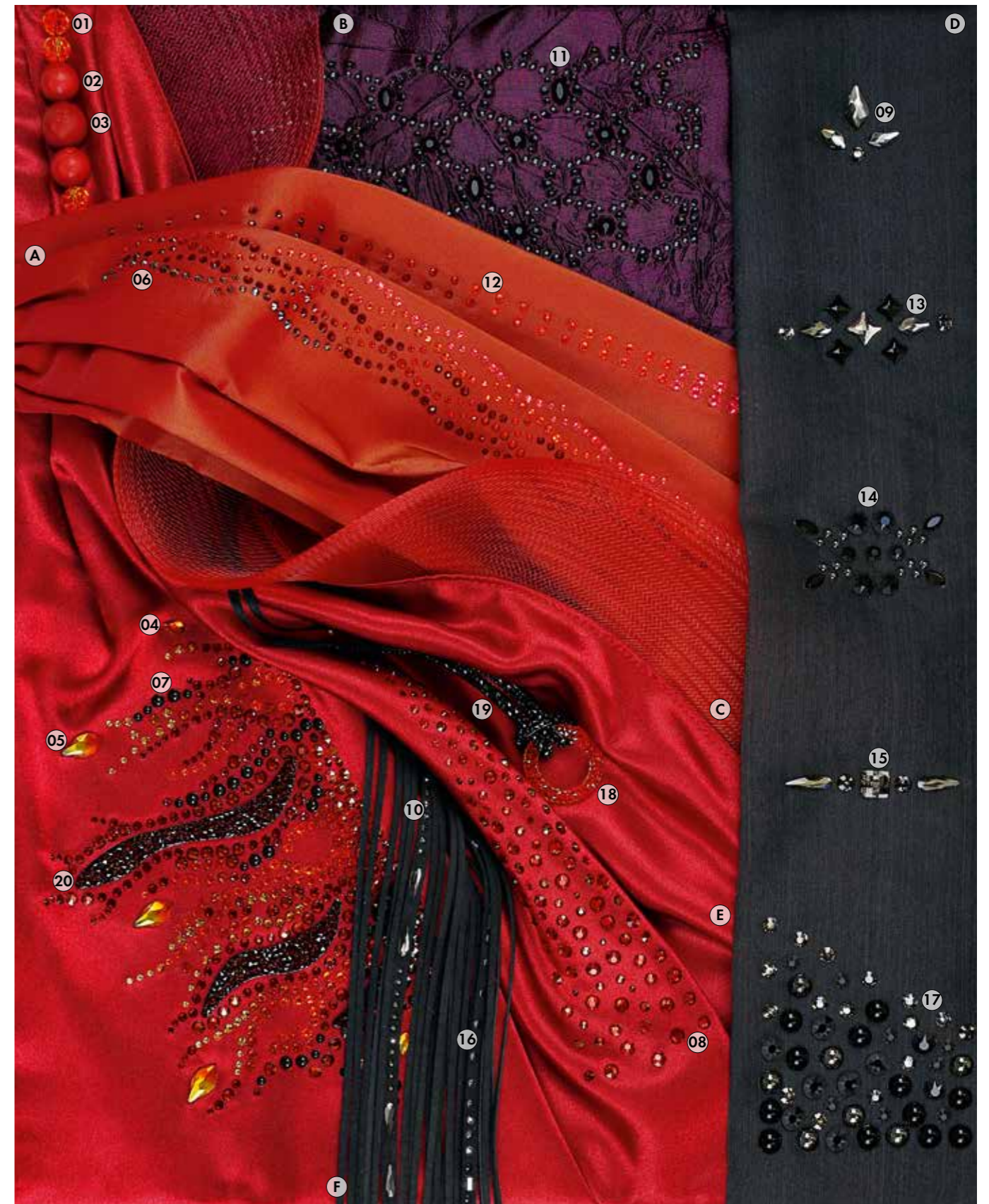
### TRANSFERS FLAG

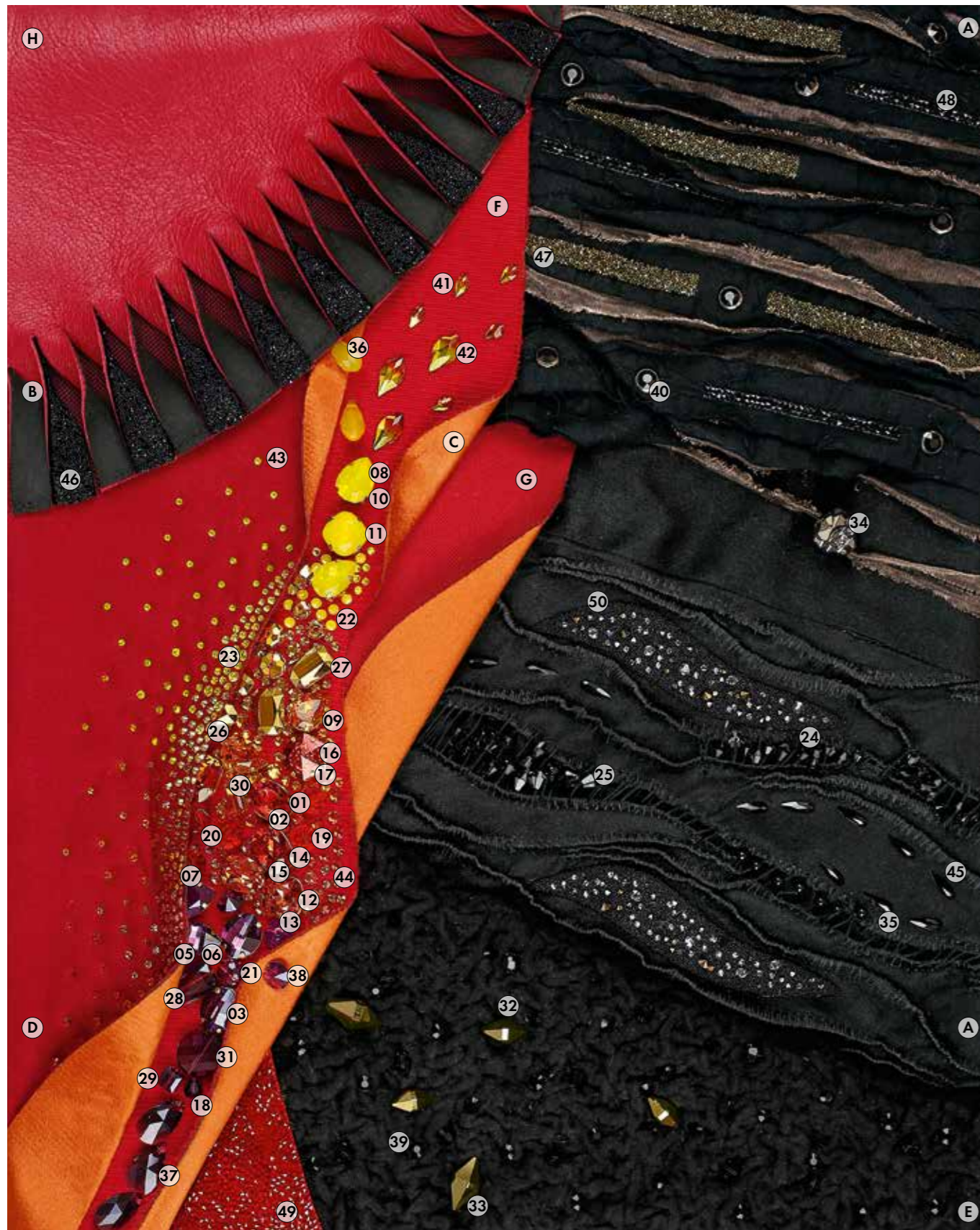
Crystal Transfers flicker throughout soft, undulating fabrics, breathing life and fire into modern designs.

- 01 5000 8 mm 237
- 02 5810 12 mm 001 718
- 03 5811 14 mm 001 718
- 04 2205 7,5 mm 237 M HF <sup>NEW!</sup>
- 05 2205 14 mm 237 M HF <sup>NEW!</sup>
- 06 13227 327/236/227/208/227SAT/542/  
327/227/208/236/542/227SAT/327/227/  
208/542/236/227SAT
- 07 13228 280/280/001GSHA/208/236/208/  
227/001METSH/204/327/236/001COP/227SAT
- 08 13229 208/227/327/227SAT/227/327
- 09 13230 001SINI/001SINI/001BLAPA <sup>NEW!</sup>
- 10 13231 280HEM/001SINI
- 11 756307 Transfer Special Motif  
(R9005/R9005-280/253/280) <sup>NEW!</sup>
- 12 756308 Transfer Special Motif  
(227SAT/208/327/227/236/542)
- 13 756309 Transfer Special Motif  
(280HEM/280/280/280)
- 14 756310 Transfer Special Motif  
(001BLAPA/001SINI/001BLAPA) <sup>NEW!</sup>
- 15 756311 Transfer Special Motif  
(280/001SINI/001SINI/001BLAPA) <sup>NEW!</sup>
- 16 756312 Transfer Special Motif  
(R9005-280HEM/280HEM)
- 17 756314 Transfer Unlimited Special Motif  
(280/280HEM/001BLAPA/280/280) <sup>NEW!</sup>
- 18 702652 Crystal Fine Rocks Special Motif (010 227)
- 19 704005 Crystal Fine Rocks Special Motif (012 280)
- 20 706241 Crystal Fine Rocks Special Motif (012 227)

### Material Information

- A Taft Changeant
- B Crushed Taft
- C Crinoline Hat
- D Organza
- E Satin Mix
- F Alcantara ©





COMPONENTS FLAG

New basic aesthetics offer a streamlined background to show-stopping style with integrated crystal components that radiate passion and energy.

- 01 4120 14x10 mm 542 F
- 02 4120/S 14x10 mm 1PH2OZ
- 03 4224 14x11 mm 204 F
- 04 4224/S 14x11 mm 1PH2OZ
- 05 4230 14x9 mm 204 F
- 06 4230/S 14x9 mm 1PH2OZ
- 07 4320 14x10 mm 208 F
- 08 4320 14x10 mm 231 F <sup>NEW!</sup>
- 09 4320 14x10 mm 259 F
- 10 4320/S 14x10 mm 1PH2OZ
- 11 4470 12 mm 231 F <sup>NEW!</sup>
- 12 4470 12 mm 542 F
- 13 4470/S 12 mm 1PH2OZ
- 14 4568 14x10 mm 227 F
- 15 4568/S 14x10 mm 1PH2OZ
- 16 4681 14 mm 227 F
- 17 4681/S 14 mm 1PH2OZ
- 18 5000 6 mm 253 <sup>NEW!</sup>
- 19 5000 8 mm 227
- 20 5000 10 mm 227
- 21 5040 8 mm 204
- 22 5045 6 mm 001 METSH
- 23 5045 8 mm 001 METSH
- 24 5328 4 mm 253 <sup>NEW!</sup>
- 25 5328 6 mm 253 <sup>NEW!</sup>
- 26 5514 8x5,5 mm 001 METSH
- 27 5515 14x9,5 mm 001 METSH
- 28 5515 14x9,5 mm 204
- 29 5601 6 mm 204
- 30 5601 6 mm 259
- 31 5621 14 mm 204
- 32 5747 12x6 mm 001 MLG2
- 33 5747 16x8 mm 001 MLG2
- 34 5751 14 mm 001 SINI2 <sup>NEW!</sup>
- 35 5810 4 mm 001 335
- 36 6010 13x6,5 mm 231 <sup>NEW!</sup>
- 37 6106 16 mm 253 <sup>NEW!</sup>
- 38 6428 8 mm 204
- 39 2034 SS10 280 A HF <sup>NEW!</sup>
- 40 2078/H SS34 280 A HF GM <sup>NEW!</sup>
- 41 2205 7,5 mm 237 M HF <sup>NEW!</sup>
- 42 2205 14 mm 237 M HF <sup>NEW!</sup>
- 43 13226249/227SAT/259/227/001METSH/542/227/259/542/001METSH/227SAT/249/542/249/259/227/001METSH
- 44 756237 Transfer Unlimited Special Motif (249/259/001METSH/231/542/227/259/001METSH/542) <sup>NEW!</sup>

- 45 756243 Transfer Special Motif (280)
- 46 57000 001 012 280 HEM
- 47 606857 Crystal Fabric Special Motif (012001DOR)
- 48 702625 Crystal Fine Rocks Special Motif (012280)
- 49 706180 Crystal Fine Rocks Special Motif (010227)
- 50 820430 Crystal Medley Special Motif (012 001MLGLD001MLGLD280)

Material Information

- A Technical Fabric
- B Alcantara ®
- C Crepe Satin
- D Organza
- E Chrsed Velvet
- F Virgin Woll
- G Silk Mix
- H Leather

JEWELRY DESIGNER

# VICKI SARGE



Photographer: Cozra Lozano

Vicki Sarge began collecting jewelry as a child. Today, she produces sought after costume jewelry. Mixing crystals and semi-precious stones with adventurous and advanced materials, VICKISARGE jewelry is designed and made on site at the workshop within her Belgravia, London boutique. While the painstaking craftsmanship and fashion-forward spirit defining her work recalls legendary bijoux de couture handmade in Paris, Vicki draws her inspiration from myriad sources including her own life, the energy of the late Seventies Manhattan nightclub scene, Eighties fashion, architecture, film and contemporary and ancient culture. Vicki's designs have been inspired by Swarovski crystals since 1983 when she used vintage Swarovski on Suede. Since then Swarovski has been a constant source of inspiration with their creative innovations and new materials.

VICKISARGE jewelry adorns high profile women with great personal style including Beyoncé, Samantha Cameron (the wife of the British Prime Minister), Paloma Faith, Lana del Rey, Elle Macpherson, Kate Moss and Emma Watson. Vicki frequently makes jewelry collections for the catwalk shows

of leading fashion designers including Dries Van Noten, Erdem, Givenchy, Raf Simons for Jil Sander and Richard Nicoll. She collaborated with Mario Testino to produce jewels for his MATE collection inspired by lavish Peruvian folkloric costumes featuring in his Alta Moda photographs and most recently worked with hairstylist Sam McKnight to create a line of floral hair accessories for Net-a-Porter. As an original founder of the jewelers Erickson Beamon, Vicki's artistry has been celebrated by designers and collectors the world over.

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## CLASSIC

This piece is our interpretation of a dandelion. Many of us experience our first taste of aerodynamics by blowing these small seedlings into the wind. We have crafted a classic necklace which has an extension as a body piece that gently wraps around the body.

## ROMANTIC

Adornment is as organic as nature itself. Since the beginning of time man has turned beautiful materials into self-expression. We have chosen to create a tribal style to show how crystals can form a romantic reflection of history and still feel like nature itself.

## PROGRESSIVE

The action of fluidity is interpreted in this piece which flows from the head to the neck in wonderful shades of blue with small droplets of crystals. We have used crystals mixed with modern materials and added a shock of fluorescent to mimic the experience of looking through water into a coral reef.

## GLAMOUR

The colors of the Swarovski crystals are the inspiration in this piece. They are so full of life and energy that the piece itself feels almost too hot to handle! The flame starts on the arm and then flows like the molten rock of a volcano to create a mysterious, fascinating shroud from which life re-emerges.

## Credits

### CLASSIC

Earrings by Philippe Ferrandis for Daniel Swarovski Paris, France 2001, Source: Swarovski Corporate Archive

Jewelry Showpiece "Air" by Vicki Sarge

Bracelets from Vintage

Blouse from COS

Transparent top from Corinne Pfister

Trousers from Marcel Ostertag

Shoes from Nat-2

Atommodel Artvoll

Ravena Aroma Difuser

Milano Aroma Difuser

Air Purifier from Muji

Bird house Eva Sollo from Tavela

Necklace by Atelier Marangoni, Italy, 1960s, Source: Swarovski Corporate Archive

### ROMANTIC

Bracelet by Swarovski for Dolce & Gabbana, Italy 2000, Source: Swarovski Corporate Archive

Necklace by Philippe Ferrandis for Daniel Swarovski, Paris, 2001, Source: Swarovski Corporate Archive

Jewelry Showpiece "Earth" by Vicki Sarge

Bracelets from Vintage

Jeans vest from Diesel

Top from Rabens Saloner

Sandals from Rabens Saloner

Lamp "Nest" from Copper Design

Bask and vase "Stein" from Ligne Roset

Basket with quartz from Ligne Roset

Smokey Quartz

### PROGRESSIVE

Necklace by Atelier Marangoni, Italy 1950's (used as Bracelet), Source: Swarovski Corporate Archive

Jewelry Showpiece "Water" by Vicki Sarge

Skirt (orange) from Tamina von Ribaupierre

Mesh top (white and blue) from Atelier Lorand Lajos

Glasses from Dior

Shoes and bag from Nat-2

Chair from Edra designed by Jacopo Foggini

Chair Tropicalia from Moroso

Platter from Alessi

Lamp "Jellyfish"

Vases from FTA

Perfum Flacon "Klaa" by Jerome Rigaud

### GLAMOUR

Cuff by Philippe Ferrandis for Daniel Swarovski Paris, France 2001, Source: Swarovski Corporate Archive

Jewelry Showpiece "Fire" by Vicki Sarge

Feather bracelet from Atelier Lorand Lajos

Dress from Marcel Ostertag

Top from ESCADA

Candle Sticks from Beatrice Schuell

Tealight from Kokon

Content by Design Center Headquarters, Wattens

Art Direction: Swarovski Corporate Creative Services

Model shots:

Photographer: Mierswa-Kluska

Model Fire & Earth: Camila G @ Modellink

Model Water & Air: Marjin van Ingen @ M4 Models

H&M: Ben Mayer @ Les Artist by Jo Stockinger

Styling: Lorand Lajos @ Les Artists by Jo Stockinger

Still life shots:

Photographer: Mierswa-Kluska

Props: Beatrice Schüll

Textile shots:

Photographer: Johannes Weis

Crystal product shots and Flags: Athesia-Laserpoint

Illustrations by Petra Dufkova @ Die Illustratoren

and Nuno Dacosta @ Die Illustratoren

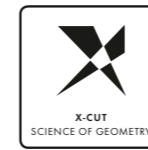
Printed by RWF Frömel-Hechenleiner Werbeges.m.b.H., Volders/Austria

# INNOVATIONS

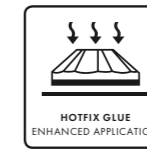
- 79 Why Swarovski
- 82 Product Overview
- 86 Designer Editions
- 91 Round Stones
- 93 Fancy Stones & Settings
- 96 Beads
- 98 BeCharmed & Pavé
- 102 Crystal Pearls
- 103 Pendants
- 106 Flat Backs No Hotfix
- 108 Flat Backs Hotfix
- 113 Sew-On Articles
- 116 Self-adhesive Elements
- 121 Transfers
- 130 Synthetics Hotfix
- 131 Buttons, Fasteners & Zippers
- 134 Metal Trimmings
- 143 Crystal Mesh
- 145 Application Aids

## Why Swarovski

### EXCELLENCE, THROUGH INNOVATION AND ORIGIN



**X-CUT**  
Advanced optical measurement and high-precision manufacturing deliver premium cuts characterized by unmatched brilliance.



**HOTFIX GLUE**  
The variable temperatures at which Hotfix glue can be activated enable the application of crystals on a broad range of textiles.



**PLATINUM PRO**  
With its new advanced foiling technique, Swarovski has set a new standard in the lifespan of crystals.



**CRYSTALS - MADE IN AUSTRIA**  
The combination of innovation with sustainability and respect for individual wellbeing means that quality is always assured.

### PREMIUM, BY SERVICE AND DESIGN



**DESIGN SERVICE**  
Throughout its global network of Design Centers, Swarovski offers exceptional service provided by the industry's best creative talent.



**GLOBAL SERVICE**  
Swarovski's Global Service Network provides customers with dedicated personal assistance on a local level.



**APPLICATION SERVICE**  
A comprehensive range of application services means customers benefit from the extensive experience of leading international experts, as well as internal specialists.



**DESIGNER EDITIONS**  
Creative collaborations with top designers result in exclusive cuts and unique designs for Swarovski crystal.

### COMPLIANCE, WITH INTEGRITY



**ADVANCED CRYSTAL**  
Swarovski's patented lead-free\* formula has changed the DNA of crystal while still offering the same sparkle, dependability, and variety for which Swarovski is famous.



**CLEAR**  
Regular legal monitoring of chemical requirements and reasonable testing provide customers with the comfort of trust in Swarovski's products.

\*Crystal glass and all other materials containing 0.009% lead or less.



**OEKO-TEX**  
Oeko-Tex® Standard 100 Class II (direct contact with skin) certification creates confidence in chemical safety of textile applications.



**COMPLIANCE SERVICE**  
Assessments regarding substance limitations as well as compliance information and advice to support customers in complying with relevant laws, regulations, and voluntary standards.



## SEAL YOUR SUCCESS

Be part of our exclusive Ingredient Branding program



Made for iPad



Made for Tablets



TAKE THOUSANDS OF CRYSTALS WHEREVER YOU GO

## INSPIRATION IS ONLY AN APP AWAY

Wherever you are, whatever you're looking for, search over 15,000 loose elements and 200,000 forward-integrated elements with

Swarovski's inspirational new Crystal Collection App. Online or offline, stay app-to-date with the latest innovations and find popular classics - it's easy to install, easy to browse, easy to use.

[SWAROVSKI.COM/COLLECTIONAPP](http://SWAROVSKI.COM/COLLECTIONAPP)

NEW CRYSTAL ELEMENTS

Designer Editions:  
Céline Cousteau

- 1695** Sea Urchin Round Stone partly frosted 10, 14 mm
- 1695/S** 10, 14 mm
- 2612** Jelly Fish Flat Back partly frosted Hotfix 6, 10, 14 mm
- 2612** Jelly Fish Flat Back partly frosted No Hotfix 6, 10, 14 mm
- 4195** Jelly Fish Fancy Stone partly frosted 14, 18, 22 mm
- 4195/S** 14, 18, 22 mm
- 6730** Radiolarian Pendant partly frosted 18x11.5, 34x22 mm
- 6731** Sea Snail Pendant partly frosted 14, 28 mm

Fancy Stones & Settings

- 4485** Twister Fancy Stone 6, 10.5, 17 mm
- 4485/S** 6, 10.5, 17 mm

Beads

- 5728** Scarab Bead 12 mm
- 5751** Panther Bead 14, 19 mm

BeCharmed & Pavé

- 82 013** BeCharmed Pavé Earth Bead 14.5 mm Stainless St.
- 82 023** BeCharmed Pavé Air Bead 14.5 mm Stainless St.
- 82 033** BeCharmed Pavé Water Bead 14.5 mm Stainless St.
- 82 043** BeCharmed Pavé Fire Bead 14.5 mm Stainless St.
- 81 974** BeCharmed Pavé Leopard Bead 10 mm Stainless St.
- 81 982** BeCharmed Pavé Zebra Bead 10 mm Stainless St.
- 81 951** BeCharmed Heart Bead 14 mm
- 81 961** BeCharmed Edelweiss Bead 13.5 mm Stainless St.
- 86 541** BeCharmed Pavé Tiger Charm 16 mm Rhodium
- 86 553** BeCharmed Pavé Dragonfly Charm 18 mm Rhodium

Pendants

- 6533** Raindrop Pendant 17.5, 23, 33 mm
- 67 511** Tiger Pavé Pendant 16, 22 mm
- 67 523** Dragonfly Pavé Pendant 18, 30 mm

Flat Backs No Hotfix

- 2034** Concise Flat Back SS 10, 20, 48
- 2205** Flame Flat Back 7.5, 10, 14 mm
- 2798** Contour Flat Back 8, 10, 14 mm

Flat Backs Hotfix

- 2034** Concise Flat Back SS 10, 20, 48
- 2078/H** Framed Flat Back SS 16, 20, 34
- 2205** Flame Flat Back 7.5, 10, 14 mm
- 2798** Contour Flat Back 8, 10, 14 mm

NEW FORWARD-INTEGRATED ELEMENTS

Self-adhesive Elements

Crystal Leatherette-it

NEW PLAIN COLOR



Graphite (253)

Round Stones

- 1028** PP 3, 9, 10, 11, 13
- 1088** PP 14, 18, 21, 24, 32 SS 24, 29, 39
- 1122** SS 39, 47 12, 14 mm

Fancy Stones & Settings

- 4228** 4x2, 6x3, 8x4, 10x5, 15x7 mm
- 4320** 6x4, 8x6, 14x10, 18x13 mm
- 4327** 30x20 mm
- 4428** 2, 3, 4, 6, 8 mm
- 4470** 10, 12 mm
- 4485** 6, 10.5, 17 mm

Beads

- 5000** 4, 6, 8 mm
- 5328** 3, 4, 5, 6 mm

Pendants

- 6000** 11x5.5, 13x6.5 mm
- 6010** 11x5.5, 13x6.5 mm
- 6106** 16, 22 mm
- 6228** 10.3x10, 14.4x14, 18x17.5 mm
- 6328** 6, 8 mm
- 6428** 6, 8 mm

Flat Backs No Hotfix

- 2058** SS 5, 7, 9
- 2088** SS 12, 16, 20, 30, 34
- 2400** 3, 4 mm
- 2798** 8, 10, 14 mm

Flat Backs Hotfix

- 2038** SS 6, 8, 10
- 2078** SS 12, 16, 20, 34
- 2400** 3, 4 mm
- 2798** 8, 10, 14 mm

Sew-on Articles

- 3188** 3, 4 mm
- 3200** 10, 12, 14 mm
- 3230** 12x7, 18x10.5, 28x17 mm
- 3288** 8, 10, 12 mm

Transfers

- 2038** SS 6, 8, 10
- 2078** SS 12, 16, 20, 34
- 2400** 3, 4 mm
- 2798** 8, 10, 14 mm

Crystal Inspirations Collection

13 220  
13 240

Buttons, Fasteners & Zippers

- 1783/300 01** 7 mm
- 1791/120** 17 mm
- 1792/100** 17 mm
- 1810/539** 9 mm
- 1810/547** 11 mm
- 1810/120** 13 mm
- 1810/140** 15 mm
- 1811/100** 12 mm
- 1811/120** 15 mm

Metal Trimmings

- 52 500, 52 501** PP 24
- 55 000, 55 001** SS 20
- 55 300, 55 301** SS 16
- 55 500, 55 501** SS 12
- 53 001, 53 006, 53 008** SS 29, 39 PP 24
- 53 003** SS 29
- 53 500, 53 501, 53 502** 4, 6, 8 mm
- 53 301, 53 302, 53 303, 53 304** SS 10, 16, 20, 34
- 53 100, 53 102, 53 103** SS 12, 16, 30
- 53 203** SS 29

Crystal Mesh

- 40 000, 40 001** PP 21
- 40 400, 40 401** PP 14
- 40 600, 40 601** PP 9

Crystal Inspirations Collection

40 793

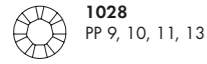
# Product Overview

## NEW OPAL COLOR

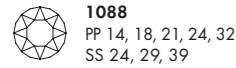


Yellow Opal (231)

### Round Stones



**1028**  
PP 9, 10, 11, 13

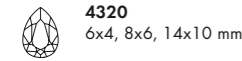


**1088**  
PP 14, 18, 21, 24, 32  
SS 24, 29, 39



**1122**  
SS 39, 47  
12, 14 mm

### Fancy Stones & Settings



**4320**  
6x4, 8x6, 14x10 mm

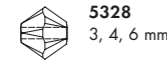


**4470**  
10, 12 mm

### Beads

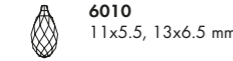


**5000**  
4, 6, 8 mm



**5328**  
3, 4, 6 mm

### Pendants



**6010**  
11x5.5, 13x6.5 mm



**6228**  
10.3x10 mm

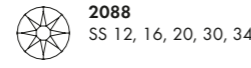


**6428**  
6, 8 mm

### Flat Backs No Hotfix



**2058**  
SS 5, 7, 9



**2088**  
SS 12, 16, 20, 30, 34

### Flat Backs Hotfix



**2038**  
SS 6, 8, 10



**2078**  
SS 12, 16, 20, 34

### Sew-on Articles



**3200**  
10 mm



**3288**  
8, 10 mm

### Transfers



**2038**  
SS 6, 8, 10



**2078**  
SS 12, 16, 20, 34

### Crystal Inspirations Collection

13 232  
13 233

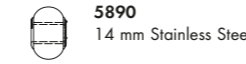
# Product Overview

## NEW CRYSTAL PEARL COLOR



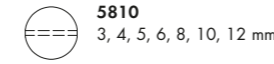
Crystal Pearlescent  
White Pearl  
(001 969)

### BeCharmed & Pavé

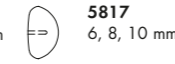


**5890**  
14 mm Stainless Steel

### Crystal Pearls



**5810**  
3, 4, 5, 6, 8, 10, 12 mm



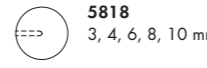
**5817**  
6, 8, 10 mm



**5860**  
10, 12 mm



**5811**  
10, 12, 14 mm



**5818**  
3, 4, 6, 8, 10 mm

## LINE EXTENSIONS

### New Color for Ceralun

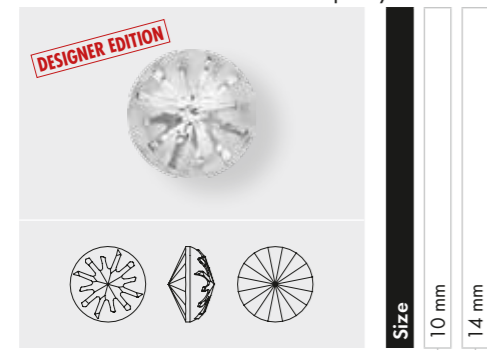
Shining Lilac

Yellow Opal doesn't comply with the CLEAR-lists 04, 05 and 06 and therewith with certain regulations for Children's Jewelry, Textile and Accessories (3 - 14 years), for Electric and Electronic Products as well as with regulations for Packaging.

NEW CUTS DESIGNED BY CÉLINE COUSTEAU

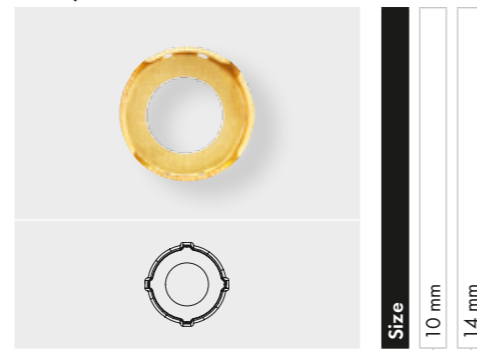
**Design Story:** A love for the sea runs through her veins: Céline Cousteau is a celebrated filmmaker, marine conservationist, and, as it so happens, the granddaughter of legendary ocean explorer Jacques Yves Cousteau. She presents her first ever crystal designs for Swarovski, inspired by one of her favorite places, the depths of the ocean. Taking inspiration from nature itself and leaving its beauty unaltered, her stunningly life-like creatures are not only captivating and spellbinding, they also draw attention toward the mysterious, mostly unseen, and unexplored world beneath the ocean's surface on which all ocean life depends. These mysteries need to be protected for future generations, both above and below the water.

1695 Sea Urchin Round Stone partly frosted <sup>NEW!</sup>



Crystal	
Crystal F (001)	
Colors	
Plain Colors	
Blush Rose F (257)	
Tanzanite F (539)	
Opal Colors	
White Opal F (234)	
Crystal Effects	
Transparent Effects	
Crystal AB F (001 AB)	
Crystal Bermuda Blue F (001 BBL)	
Crystal Blue Shade F (001 BLSH)	
Crystal Golden Shadow F (001 GSHA)	
Crystal Luminous Green F (001 LUMG)	
Crystal Silver Night (001 SINI)	
Crystal Silver Shade F (001 SSHA)	

1695/S\* <sup>NEW!</sup>



Ring/Hole, Back Configuration	
00 C = No ring/hole, closed	
H2 O = 4 holes/2 each side, open	
00 C	H2 O

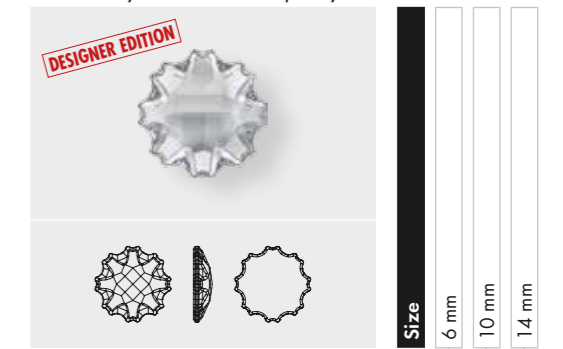
\*Available from cw15/2016 for unplated and cw21/2016 for plated onwards

2612 Jelly Fish Flat Back partly frosted Hotfix <sup>NEW!</sup>



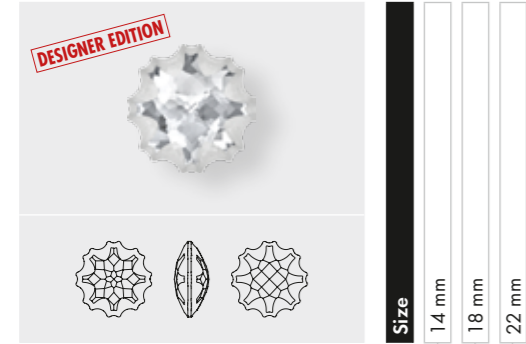
Crystal	
Crystal M HF (001)	
Colors	
Plain Colors	
Blush Rose M HF (257)	
Jet M HF (280)	
Tanzanite M HF (539)	
Opal Colors	
White Opal M HF (234)	
Crystal Effects	
Transparent Effects	
Crystal AB M HF (001 AB)	
Crystal Bermuda Blue M HF (001 BBL)	
Crystal Blue Shade M HF (001 BLSH)	
Crystal Golden Shadow M HF (001 GSHA)	
Crystal Luminous Green M HF (001 LUMG)	
Crystal Silver Night M HF (001 SINI)	

2612 Jelly Fish Flat Back partly frosted No Hotfix <sup>NEW!</sup>



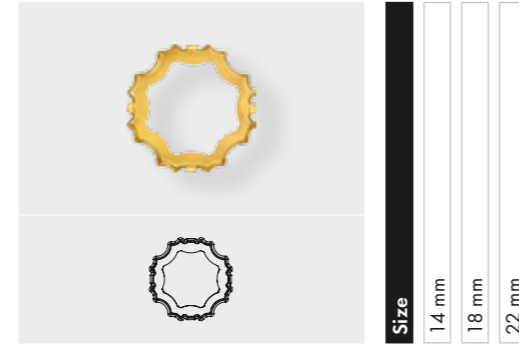
Crystal	
Crystal F (001)	
Colors	
Plain Colors	
Blush Rose F (257)	
Jet (280)	
Tanzanite F (539)	
Opal Colors	
White Opal F (234)	
Crystal Effects	
Transparent Effects	
Crystal AB F (001 AB)	
Crystal Bermuda Blue F (001 BBL)	
Crystal Blue Shade F (001 BLSH)	
Crystal Golden Shadow F (001 GSHA)	
Crystal Luminous Green F (001 LUMG)	
Crystal Silver Night (001 SINI)	

4195 Jelly Fish Fancy Stone partly frosted <sup>NEW!</sup>



Crystal	14 mm	18 mm	22 mm
Crystal F (001)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Colors			
Plain Colors			
Blush Rose F (257)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Tanzanite F (539)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Crystal Effects			
Transparent Effects			
Crystal AB F (001 AB)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Crystal Bermuda Blue F (001 BBL)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Crystal Blue Shade F (001 BLSH)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Crystal Golden Shadow F (001 GSHA)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Crystal Luminous Green F (001 LUMG)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Crystal Silver Night (001 SINI)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Crystal Silver Shade F (001 SSHA)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

4195/S <sup>NEW!</sup>



Ring/Hole, Back Configuration	14 mm	18 mm	22 mm
00 C = No ring/hole, closed	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
H2 O = 4 holes/2 each side, open	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

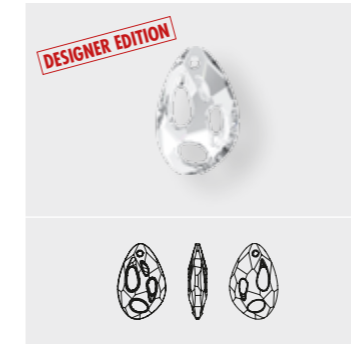


6730 Radiolarian Pendant partly frosted <sup>NEW!</sup>



Size 18x11.5 mm\*

6730 Radiolarian Pendant partly frosted <sup>NEW!</sup>



Size 34x22 mm\*\*



Crystal	18x11.5 mm	34x22 mm
Crystal (001)	<input type="checkbox"/>	<input type="checkbox"/>
Colors		
Plain Colors		
Blush Rose (257)	<input type="checkbox"/>	<input type="checkbox"/>
Tanzanite (539)	<input type="checkbox"/>	<input type="checkbox"/>
Opal Colors		
White Opal (234)	<input type="checkbox"/>	<input type="checkbox"/>
Crystal Effects		
Transparent Effects		
Crystal AB (001 AB)	<input type="checkbox"/>	<input type="checkbox"/>
Crystal Bermuda Blue P (001 BBL)	<input type="checkbox"/>	<input type="checkbox"/>
Crystal Blue Shade (001 BLSH)	<input type="checkbox"/>	<input type="checkbox"/>
Crystal Golden Shadow (001 GSHA)	<input type="checkbox"/>	<input type="checkbox"/>
Crystal Luminous Green (001 LUMG)	<input type="checkbox"/>	<input type="checkbox"/>
Crystal Silver Night (001 SINI)	<input type="checkbox"/>	<input type="checkbox"/>
Crystal Silver Shade (001 SSHA)	<input type="checkbox"/>	<input type="checkbox"/>

\* Art. 6730 in size 18x11.5 mm "with cavity"  
 \*\* Art. 6730 in size 34x22 mm "with clearance holes"

6731 Sea Snail Pendant partly frosted <sup>NEW!</sup>



Size 14 mm\*

6731 Sea Snail Pendant partly frosted <sup>NEW!</sup>



Size 28 mm\*\*

6731		Size	14 mm	28 mm
<b>Crystal</b>				
Crystal (001)				
<b>Colors</b>				
<b>Plain Colors</b>				
Blush Rose (257)				
Tanzanite (539)				
<b>Opal Colors</b>				
White Opal (234)				
<b>Crystal Effects</b>				
<b>Transparent Effects</b>				
Crystal AB (001 AB)				
Crystal Bermuda Blue P (001 BBL)				
Crystal Blue Shade (001 BLSH)				
Crystal Golden Shadow (001 GSHA)				
Crystal Luminous Green (001 LUMG)				
Crystal Silver Night (001 SINI)				
Crystal Silver Shade (001 SSHA)				

Round Stones are loose crystal elements, most of which are pointed on the reverse side for easy application. The assortment features a wide variety of different cuts, the most innovative one is the gemstone-like XIRIUS Chaton.

1028 XILION Chaton

1028 XILION Chaton		Size	PP 3	PP 9	PP 10	PP 11	PP 13
<b>Colors</b>							
<b>Plain Colors</b>							
Graphite F (253)		NEW!					
<b>Opal Colors</b>							
Yellow Opal F (231)		NEW!					

1088 XIRIUS Chaton

1088 XIRIUS Chaton		Size	PP 14	PP 18	PP 21	PP 24	PP 32	SS 24	SS 29	SS 39
<b>Colors</b>										
<b>Plain Colors</b>										
Graphite F (253)		NEW!								
<b>Opal Colors</b>										
Yellow Opal F (231)		NEW!								

\* Art. 6731 in size 14 mm "with cavity"  
 \*\* Art. 6731 in size 28 mm "with clearance holes"

## Round Stones

### 1122 Rivoli Chaton

Product information for 1122 Rivoli Chaton stones:

- Colors:** Plain Colors, Graphite F (253), Opal Colors, Yellow Opal F (231).
- Size Options:** SS 39, SS 47, 12 mm, 14 mm.
- NEW!** indicator for Graphite F (253) and Yellow Opal F (231).

## Fancy Stones & Settings

Fancy Stones are offered in a huge assortment of sizes and shapes, from classic to on-trend, with either a faceted or flat reverse side. Settings are each specifically tailored to a Fancy Stone and allow for a myriad of application possibilities.

### 4228 XILION Navette Fancy Stone

Product information for 4228 XILION Navette Fancy Stone (4x2 mm):

- Size:** 4x2 mm

### 4228 XILION Navette Fancy Stone

Product information for 4228 XILION Navette Fancy Stone (6x3, 8x4, 10x5, 15x7 mm):

- Size:** 6x3, 8x4, 10x5, 15x7 mm

Product information for 4228 XILION Navette Fancy Stone (4x2, 6x3, 8x4, 10x5, 15x7 mm):

- Size Options:** 4x2 mm, 6x3 mm, 8x4 mm, 10x5 mm, 15x7 mm.
- Colors:** Plain Colors, Graphite F (253).

# Fancy Stones & Settings

4320

**Size**  
6x4 mm  
8x6 mm  
14x10 mm  
18x13 mm

**Colors**

**Plain Colors**

Graphite F (253) NEW!

**Opal Colors**

Yellow Opal F (231) NEW!

4327

**Size**  
30x20 mm

**Colors**

**Plain Colors**

Graphite F (253) NEW!

4470

**Size**  
10 mm  
12 mm

**Colors**

**Plain Colors**

Graphite F (253) NEW!

**Opal Colors**

Yellow Opal F (231) NEW!

4428 XILION Square Fancy Stone

**Size** 2 mm

4428 XILION Square Fancy Stone

**Size** 3, 4 mm

4428 XILION Square Fancy Stone

**Size** 6, 8 mm

4428

**Size**  
2 mm  
3 mm  
4 mm  
6 mm  
8 mm

**Colors**

**Plain Colors**

Graphite F (253) NEW!

4485 Twister Fancy Stone <sup>NEW!</sup>

**Size**  
6 mm  
10.5 mm  
17 mm

**Crystal**

Crystal F (001)

**Colors**

**Plain Colors**

Aquamarine F (202)

Graphite F (253) NEW!

Tanzanite F (539)

**Crystal Effects**

**Transparent Effects**

Crystal AB F (001 AB)

Crystal Antique Pink F (001 ANTP)

Crystal Blue Shade F (001 BLSH)

Crystal Golden Shadow F (001 GSHA)

Crystal Luminous Green F (001 LUMG)

Crystal Silver Night (001 SINI)

Crystal Silver Shade F (001 SSHA)

4485/S <sup>NEW!</sup>

**Size**  
6 mm  
10.5 mm  
17 mm

**Ring/Hole, Back Configuration**

00 C = No ring/hole, closed

H2 O = 4 holes/2 each side, open

00 C

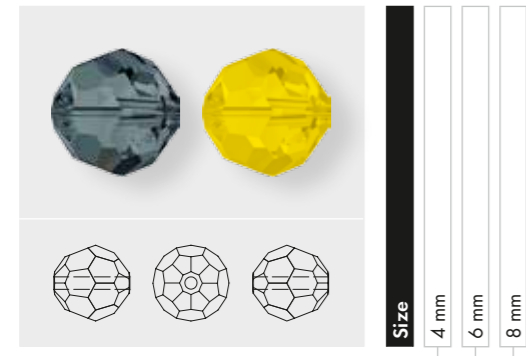
H2 O



# Beads

Beads offer the highest standard available on the market, with high-quality precision cutting and rounded hole edges for increased brilliance, durability and reduced wear on threads. They are available in the latest fashion colors for endless creativity.

## 5000



**Size**  
4 mm  
6 mm  
8 mm

**Colors**

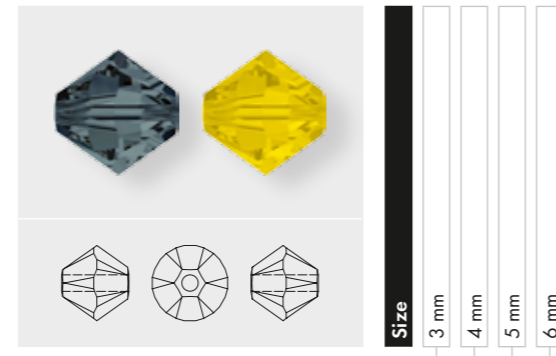
**Plain Colors**

Graphite (253) NEW!

**Opal Colors**

Yellow Opal (231) NEW!

## 5328 XILION Bead



**Size**  
3 mm  
4 mm  
5 mm  
6 mm

**Colors**

**Plain Colors**

Graphite (253) NEW!

**Opal Colors**

Yellow Opal (231) NEW!

**Color Effects**

**Transparent Effects**

Graphite AB (253 AB) NEW!

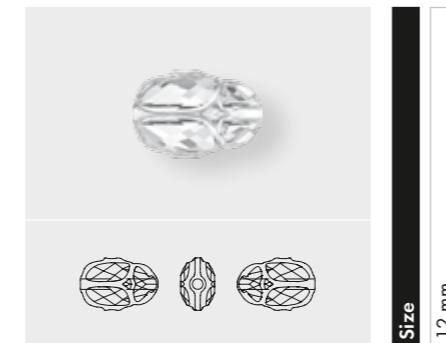
Graphite AB 2x (253 AB2) NEW!

Yellow Opal AB (231 AB) NEW!

Yellow Opal AB 2x (231 AB2) NEW!

# Beads

## 5728 Scarab Bead NEW!



**Size**  
12 mm

**Crystal**

Crystal (001)

**Colors**

**Plain Colors**

Amethyst (204)

Aquamarine (202)

Emerald (205)

Jet (280)

**Crystal Effects**

**Transparent Effects**

Crystal AB (001 AB)

Crystal Golden Shadow (001 GSHA)

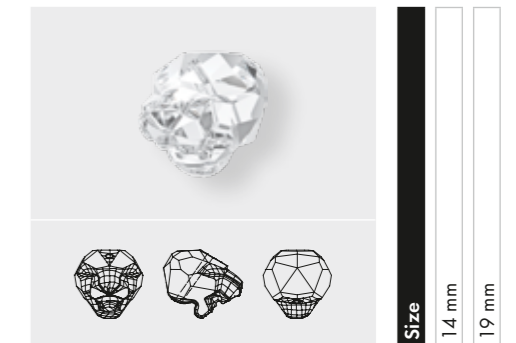
Crystal Metallic Sunshine (001 METSH)

Crystal Silver Night (001 SINI)

**Metallic Effects**

Crystal Scarabaeus Green\* (001 SCGR)

## 5751 Panther Bead NEW!



**Size**  
14 mm  
19 mm

**Crystal**

Crystal (001)

**Colors**

**Plain Colors**

Jet (280)

**Crystal Effects**

**Transparent Effects**

Crystal AB (001 AB)

Crystal Antique Pink (001 ANTP)

Crystal Golden Shadow (001 GSHA)

Crystal Silver Night (001 SINI)

Crystal Silver Night 2x (001 SINI2)

**Metallic Effects**

Crystal Metallic Blue 2x (001 METBL2)

Crystal Rose Gold 2x (001 ROGL2)

Crystal Scarabaeus Green\* (001 SCGR)

**Color Effects**

**Transparent Effects**

Jet Hematite (280 HEM)

5890 Crystal BeCharmed Pearl

**Size**  
14 mm Stainless Steel

**Colors**  
Crystal Pearlescent White Pearl (001 969) <sup>NEW!</sup>

BECHARMED PAVÉ 4 ELEMENTS BEADS

82 013 BeCharmed Pavé Earth Bead <sup>NEW!</sup>

**Size**  
14,5 mm Stainless Steel

**Colors**  
Topaz (203)  
Light Colorado Topaz (246)  
Smoky Quartz (225)  
Copper (26)

82 023 BeCharmed Pavé Air Bead <sup>NEW!</sup>

**Size**  
14,5 mm Stainless Steel

**Colors**  
Crystal Silver Night (001 SINI)  
Light Sapphire (211)  
Crystal Silver Shade (001 SSHA)  
White (01)

82 033 BeCharmed Pavé Water Bead <sup>NEW!</sup>

**Size**  
14,5 mm Stainless Steel

**Colors**  
Blue Zircon (229)  
Aquamarine (202)  
Crystal AB (001 AB)  
Indicolite (50)

82 043 BeCharmed Pavé Fire Bead <sup>NEW!</sup>

**Size**  
14,5 mm Stainless Steel

**Colors**  
Topaz (203)  
Light Siam (227)  
Jonquil (213)  
Shining Gold (25)

BECHARMED PAVÉ ANIMAL PATTERN COLUMN BEADS

81 974 BeCharmed Pavé Leopard Bead <sup>NEW!</sup>

**Size**  
10 mm Stainless Steel

**Colors**  
Jet (280)  
Light Colorado Topaz (246)  
Light Smoked Topaz (221)  
Crystal Golden Shadow (001 GSHA)  
Pearl Silk (05)  
Black Diamond (215)  
Crystal Silver Shade (001 SSHA)  
White Opal (234)  
Jet Hematite (280 HEM)  
White (01)

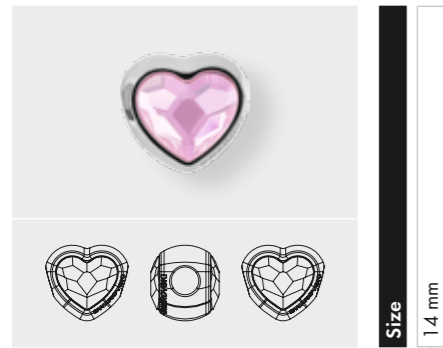
81 982 BeCharmed Pavé Zebra Bead <sup>NEW!</sup>

**Size**  
10 mm Stainless Steel

**Colors**  
Jet (280)  
White Opal (234)  
White (01)  
Jet (280)  
Crystal Golden Shadow (001 GSHA)  
Pearl Silk (05)

BECHARMED METALBEADS

81 951 BeCharmed Heart Bead <sup>NEW!</sup>



Colors

Plain Colors

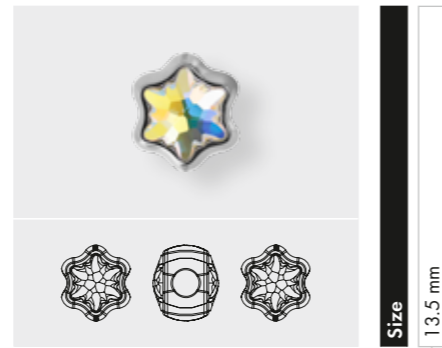
- Denim Blue (266)
- Light Siam (227)
- Rosaline (508)

Crystal Effects

Transparent Effects

- Crystal AB (001 AB)
- Crystal Golden Shadow (001 GSHA)

81 961 BeCharmed Edelweiss Bead <sup>NEW!</sup>



Colors

Plain Colors

- Vintage Rose F (319)

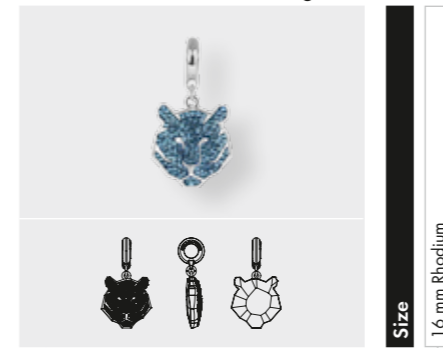
Crystal Effects

Transparent Effects

- Crystal AB F (001 AB)
- Crystal Golden Shadow F (001 GSHA)
- Crystal Silver Night (001 SINI)

BECHARMED PAVÉ CHARMS

86 541 BeCharmed Pavé Tiger Charm <sup>NEW!</sup>



Colors

Plain Colors

- Jet (280)
- Black (02)

Crystal Effects

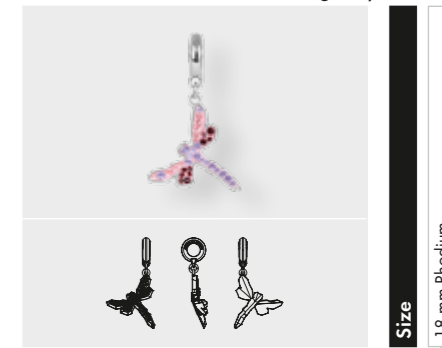
- Montana (207)
- Navy Blue (17)

Crystal Effects

Transparent Effects

- Crystal Silver Night (001 SINI)
- Black (02)

86 553 BeCharmed Pavé Dragonfly Charm <sup>NEW!</sup>



Crystal

- Crystal (001)
- White (01)

Colors

Plain Colors

- Montana (207)
- Navy Blue (17)

Crystal Effects

- Tanzanite (539)
- Lilac (51)

Multicolors

- Tanzanite (539)
- Light Rose (223)
- Siam (208)
- Rose (06)
- Crystal Silver Night (001 SINI)
- Crystal Moonlight (001 MOL)
- Crystal Silver Shade (001 SSHA)
- Silver (03)

FLAG COLLECTION – BECHARMED PAVÉ BEADS & STRETCH BRACELETS – A CELEBRATION OF NATIONS

Please also remember our BeCharmed Pavé Flag Beads and Catch Free Flag Stretch Bracelets from our FLAG COLLECTION launch in October. BeCharmed Pavé Flag Beads are available in the colors of the flags of Austria, Ireland, Canada and Japan; Olympics and Paralympics host country Brazil; soccer nations such as Spain, France, Germany and Italy; plus others that have become fashion accessories in their own right, such as the Stars & Stripes (US) and the Union Jack (UK). Please find all related information under [SWAROVSKI.COM/PROFESSIONAL](http://SWAROVSKI.COM/PROFESSIONAL)



# Crystal Pearls

Crystal Pearls are perfect replicas of genuine pearls. They are made of a unique crystal core covered with an innovative pearl coating, which features a flawless, silky smooth, rounded surface, and are available in a variety of shapes, sizes, and colors.

**5810 Crystal Round Pearl**

**Size**  
3 mm  
4 mm  
5 mm  
6 mm  
8 mm  
10 mm  
12 mm

**Colors**  
Crystal Pearlescent White Pearl (001 969) NEW!

**5811 Crystal Pearl (large hole)**

**Size**  
10 mm  
12 mm  
14 mm

**Colors**  
Crystal Pearlescent White Pearl (001 969) NEW!

**5818**

**Size**  
3 mm  
4 mm  
6 mm  
8 mm  
10 mm

**Colors**  
Crystal Pearlescent White Pearl (001 969) NEW!

**5817**

**Size**  
6 mm  
8 mm  
10 mm

**Colors**  
Crystal Pearlescent White Pearl (001 969) NEW!

**5860 Crystal Coin Pearl**

**Size**  
10 mm  
12 mm

**Colors**  
Crystal Pearlescent White Pearl (001 969) NEW!

# Pendants

Pendants are available in a large range of classical and avant-garde cuts and shapes. They are highly functional elements thanks to their easy application, with the hole on top requiring only a jump ring/pinch bail with a chain or cord to create beautiful designs.

**6000**

**Size**  
11 x 5.5 mm  
13 x 6.5 mm

**Colors**  
**Plain Colors**  
Graphite (253) NEW!

**6010 Briolette Pendant**

**Size**  
11 x 5.5 mm  
13 x 6.5 mm

**Colors**  
**Plain Colors**  
Graphite (253) NEW!  
**Opal Colors**  
Yellow Opal (231) NEW!

**6106 Pear-shaped Pendant**

**Size**  
16 mm  
22 mm

**Colors**  
**Plain Colors**  
Graphite (253) NEW!

**6228 XILION Heart Pendant**

**Size**  
10.3x10 mm  
14.4x14 mm  
18x17.5 mm

**Colors**  
**Plain Colors**  
Graphite (253) NEW!  
**Opal Colors**  
Yellow Opal (231) NEW!

# Pendants

6328 XILION Bi-Cone Pendant

**Size**  
6 mm  
8 mm

**Colors**  
Plain Colors  
● Graphite (253) NEW!

6428 XILION Pendant

**Size**  
6 mm  
8 mm

**Colors**  
Plain Colors  
● Graphite (253) NEW!  
Opal Colors  
● Yellow Opal (231) NEW!

6533 Raindrop Pendant <sup>NEW!</sup>

**Size**  
17.5 mm gold  
17.5 mm rhodium  
23 mm gold  
23 mm rhodium  
33 mm gold  
33 mm rhodium

**Crystal**  
● Crystal (001)

**Colors**  
Plain Colors  
● Blush Rose (257)  
● Jet (280)  
● Tanzanite (539)

**Crystal Effects**  
Transparent Effects  
● Crystal AB (001 AB)  
● Crystal Golden Shadow (001 GSHA)  
● Crystal Silver Night (001 SINI)

# Pendants

## PAVÉ PENDANTS

67 511 Tiger Pavé Pendant <sup>NEW!</sup>

**Size**  
16 mm Rhodium  
22 mm Rhodium  
16 mm Gold  
22 mm Gold  
16 mm Gun Metal  
22 mm Gun Metal

**Crystal**  
● Crystal (001)  
○ White (01)

**Colors**  
Plain Colors  
● Jet (280)  
● Black (02)  
● Montana (207)  
● Navy Blue (17)  
● Smoked Topaz (220)  
● Umber (30)  
● Topaz F (203)  
● Shining Curry (12)

**Crystal Effects**  
Transparent Effects  
● Crystal Silver Night (001 SINI)  
● Black (02)

**Color Effects**  
Metallic Effects  
● Jet Hematite (280 HEM)  
● Black (02)

67 523 Dragonfly Pavé Pendant <sup>NEW!</sup>

**Size**  
18 mm Rhodium  
30 mm Rhodium  
18 mm Gold  
30 mm Gold

**Crystal**  
● Crystal (001)  
○ White (01)

**Colors**  
Plain Colors  
● Montana (207)  
● Navy Blue (17)  
● Peridot (214)  
● Pearl Jade (40)  
● Rose (209)  
● Shining Pink (46)  
● Tanzanite (539)  
● Lilac (51)

**Crystal Effects**  
Transparent Effects  
● Crystal Golden Shadow (001 GSHA)  
● Pearl Silk (05)

**Multicolors**  
● Tanzanite (539)  
● Light Rose (223)  
● Siam (208)  
● Rose (06)  
● Crystal Silver Night (001 SINI)  
● Crystal Moonlight (001 MOL)  
● Crystal Silver Shade (001 SSHA)  
● Silver (03)  
● Montana (207)  
● Peridot (214)  
● Jonquil (213)  
● Navy Blue (17)  
● Siam (208)  
● Light Colorado Topaz (246)  
● Crystal Golden Shadow (001 GSHA)  
● Pearl Silk (05)

# Flat Backs No Hotfix

Flat Backs No Hotfix are backed with platinum foiling for extra brilliance and protection, and for easy application to a variety of carrier materials using standard glues. They are available in a multitude of sizes, colors, shapes and cuts, with art. 2088 XIRIUS Rose being the "star" of the assortment.

## 2034 Concise Flat Back <sup>NEW!</sup>

Crystal	Crystal F (001)			
Colors				
Plain Colors				
Crystal Effects				
Transparent Effects				
Metallic Effects				
Crystal Patina				
Color Effects				
Transparent Effects				

**Size**  
 SS 10  
 SS 20  
 SS 48

## 2058 XILION Rose Enhanced

Colors			
Plain Colors			
Opal Colors			

**Size**  
 SS 5  
 SS 7  
 SS 9

**Colors**  
 Graphite F (253) <sup>NEW!</sup>

**Opal Colors**  
 Yellow Opal F (231) <sup>NEW!</sup>

## 2088 XIRIUS Rose

Colors					
Plain Colors					
Opal Colors					

**Size**  
 SS 12  
 SS 16  
 SS 20  
 SS 30  
 SS 34

**Colors**  
 Graphite F (253) <sup>NEW!</sup>

**Opal Colors**  
 Yellow Opal F (231) <sup>NEW!</sup>

# Flat Backs No Hotfix

## 2205 Flame Flat Back <sup>NEW!</sup>

Crystal	Crystal F (001)			
Colors				
Plain Colors				
Opal Colors				
Crystal Effects				
Transparent Effects				
Metallic Effects				

**Size**  
 7.5 mm  
 10 mm  
 14 mm

**Colors**  
 Fireopal F (237)  
 Jet (280)  
 Light Colorado Topaz F (246)  
 Light Siam F (227)

**Opal Colors**  
 White Opal F (234)

**Crystal Effects**  
 Crystal AB F (001 AB)  
 Crystal Golden Shadow F (001 GSHA)  
 Crystal Silver Night (001 SINI)

**Metallic Effects**  
 Crystal Iridescent Green F (001 IRIG)

## 2400 Square Flat Back

Colors		
Plain Colors		

**Size**  
 3 mm  
 4 mm

**Colors**  
 Graphite F (253) <sup>NEW!</sup>

## 2798 Contour Flat Back <sup>NEW!</sup>

Crystal	Crystal F (001)			
Colors				
Plain Colors				
Opal Colors				
Crystal Effects				
Transparent Effects				
Metallic Effects				

**Size**  
 8 mm  
 10 mm  
 14 mm

**Colors**  
 Graphite F (253) <sup>NEW!</sup>  
 Jet (280)  
 Light Colorado Topaz F (246)  
 Light Silk F (261)

**Opal Colors**  
 Light Grey Opal F (383)  
 White Opal F (234)

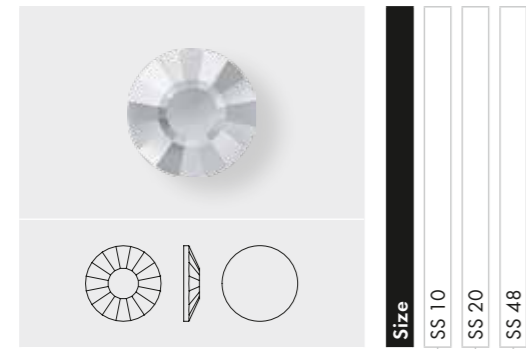
**Crystal Effects**  
 Crystal AB F (001 AB)  
 Crystal Blue Shade F (001 BLSH)  
 Crystal Golden Shadow F (001 GSHA)  
 Crystal Silver Night (001 SINI)

**Metallic Effects**  
 Crystal Iridescent Green F (001 IRIG)

# Flat Backs Hotfix

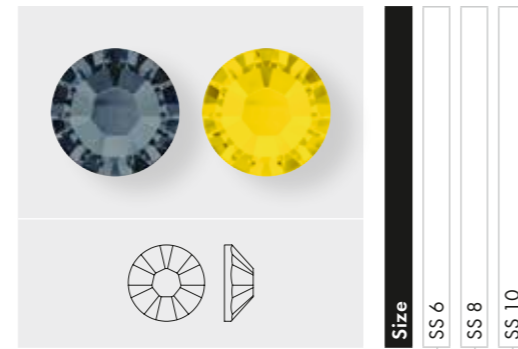
Flat Backs Hotfix have a flat reverse side that has been pre-coated with a heat-sensitive glue. They can be easily applied to a large range of textile carrier materials. The most innovative single item in this product group is art. 2078 XIRIUS Rose.

## 2034 Concise Flat Back <sup>NEW!</sup>



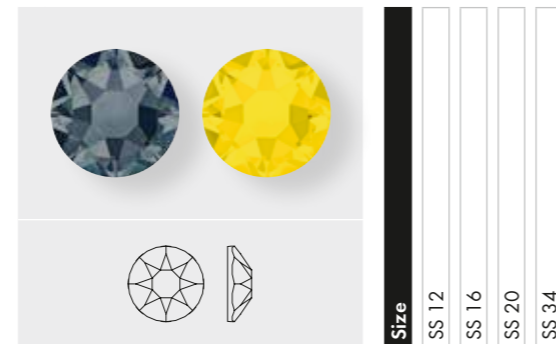
Crystal	SS 10	SS 20	SS 48
Crystal A HF (001)			
Colors			
Plain Colors			
Jet A HF (280)			
Light Siam A HF (227)			
Crystal Effects			
Transparent Effects			
Crystal AB A HF (001 AB)			
Crystal Golden Shadow A HF (001 GSHA)			
Metallic Effects			
Crystal Light Chrome A HF (001 LTCH)			
Crystal Patina			
Crystal Black Patina A HF (001 BLAPA)			
Crystal Rose Patina A HF (001 ROSPA)			
Color Effects			
Transparent Effects			
Light Siam AB A HF (227 AB)			

## 2038 XILLION Rose Hotfix



Colors	SS 6	SS 8	SS 10
Plain Colors			
Graphite A HF (253) <sup>NEW!</sup>			
Opal Colors			
Yellow Opal A HF (231) <sup>NEW!</sup>			

## 2078 XIRIUS Rose Hotfix



Colors	SS 12	SS 16	SS 20	SS 34
Plain Colors				
Graphite A HF (253) <sup>NEW!</sup>				
Opal Colors				
Yellow Opal A HF (231) <sup>NEW!</sup>				

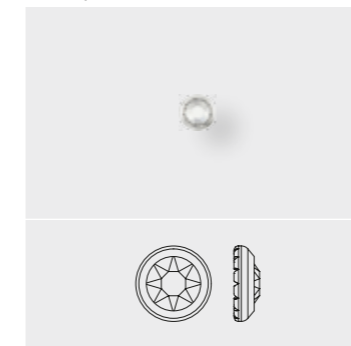
# Flat Backs Hotfix

# Framed Flat Backs

## FRAMED FLAT BACKS

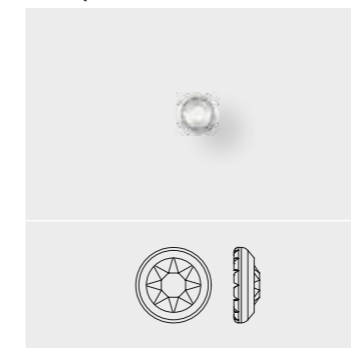
The Framed Flat Backs present themselves as a highly upgraded version of ringed roses: They encase a XIRIUS crystal, the most brilliant crystal on the market, with new metal components in plating colors silver, gun metal, and gold. Both the plating quality and the glue applicability have been greatly improved. The Hotfix glue surface has been optimized, the metal part boasts a higher corrosion resistance than ever, the color assortment has been widened and for ideal results there is an application instruction that provides quick and easy guidance.

## 2078/H Framed Flat Back <sup>NEW!</sup>



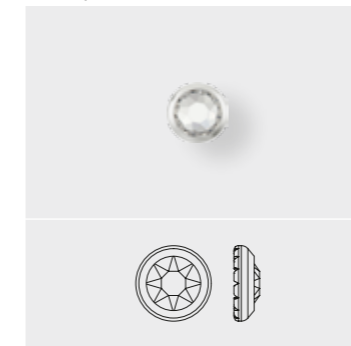
SS	SS 16		100%
M	1,440 PCS		

## 2078/H Framed Flat Back <sup>NEW!</sup>

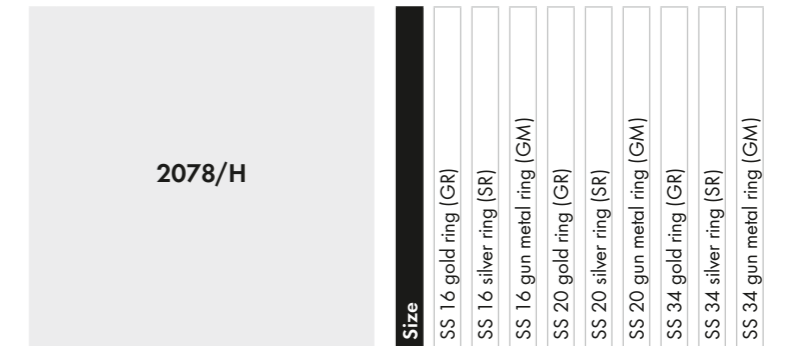


SS	SS 20		100%
M	1,440 PCS		

## 2078/H Framed Flat Back <sup>NEW!</sup>



SS	SS 34		100%
M	1,440 PCS		



Crystal	SS 16 gold ring (GR)	SS 16 silver ring (SR)	SS 16 gun metal ring (GM)	SS 20 gold ring (GR)	SS 20 silver ring (SR)	SS 20 gun metal ring (GM)	SS 34 gold ring (GR)	SS 34 silver ring (SR)	SS 34 gun metal ring (GM)
Crystal A HF (001)									
Colors									
Plain Colors									
Denim Blue A HF (266)									
Jet A HF (280)									
Crystal Effects									
Transparent Effects									
Crystal Golden Shadow A HF (001 GSHA)									
Color Effects									
Transparent Effects									
Jet Hematite A HF (280 HEM)									

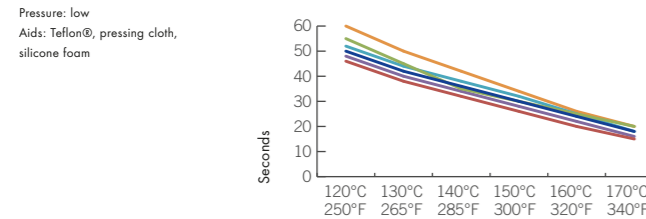
APPLICATION ADVICE

Framed Flat Backs Hotfix can be easily applied by using a standard heat press. The use of a transfer film may be helpful to assure that the crystals are kept in position and also to be able to turn the fabric. For a satisfying bonding and to avoid glue residues, please also pay close attention that not too much pressure is used. The application should be done with low pressure. Use a pressing cloth to apply additional pressure to the product immediately after the application and do not remove the transfer film until the fabric and the crystals are completely cooled. The following parameter should give you an overview about the possibilities of applying this product onto different fabrics. We strongly recommend carrying out tests with the original fabrics to ensure the right conditions and to establish the best choice of application aids.

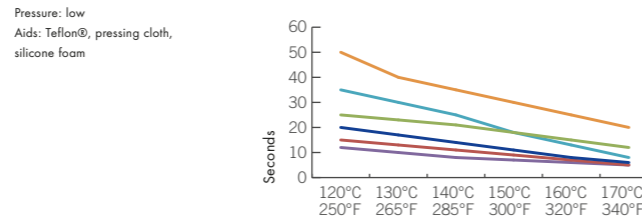
FRAMED FLAT BACK



	Temperature/time required (in seconds)						
	120 °C	130 °C	140 °C	150 °C	160 °C	170 °C	
	250 °F	265 °F	285 °F	300 °F	320 °F	340 °F	
Reference fabric	95	80	65	50	45	40	
Silk, batiste, cotton jersey, thin linen fabrics, etc.	90	75	60	47	40	35	
Jeans, cord, loden, cloth, knitted fabrics, etc.	95	80	65	50	45	40	
Viscose, satin, chiffon, organza, taffeta, etc.	90	75	60	47	40	35	
LYCRA®, neoprene, etc.	80	65	55	47	40	35	
Artificial fur, artificial leather, fleece, suede, etc.	100	88	70	57	50	40	



	Temperature/time required (in seconds)						
	120 °C	130 °C	140 °C	150 °C	160 °C	170 °C	
	250 °F	265 °F	285 °F	300 °F	320 °F	340 °F	
Reference fabric	20	17	14	11	8	6	
Silk, batiste, cotton jersey, thin linen fabrics, etc.	15	13	11	9	7	5	
Jeans, cord, loden, cloth, knitted fabrics, etc.	25	23	21	18	15	12	
Viscose, satin, chiffon, organza, taffeta, etc.	12	10	8	7	6	5	
LYCRA®, neoprene, etc.	35	30	25	18	13	8	
Artificial fur, artificial leather, fleece, suede, etc.	50	40	35	30	25	20	



CARE INSTRUCTIONS

<b>GENERAL RECOMMENDATIONS</b>	Turn inside out, choose a gentle wash cycle, and use a mild laundry detergent.	Do not use chlorine bleach!	Turn inside out and dry at lower temperature.	Turn inside out and iron using an iron setting for silk/polyester/viscose.	The textile can be gently dry cleaned using perchlorethylene. Turn inside out.	The textile can be gently dry cleaned using hydrocarbon. Turn inside out.	The textile will withstand gentle professional wet cleaning. Turn inside out.
	To protect the crystals as effectively as possible, the use of a soft wash bag is recommended.				To protect the crystals as effectively as possible, the use of a soft wash bag is recommended.		
<b>FRAMED FLAT BACKS</b>	✓	✓	✓	✓	✓	✓	✓

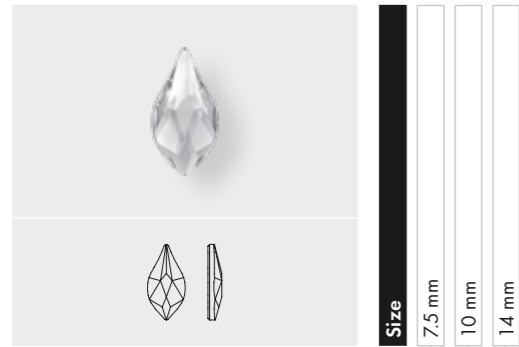
Please note that with all standard washing processes (whether carried out by a household washing machine or via dry cleaning) the rotation of the drum places significant mechanical forces on the textiles. The most important factor in ensuring a secure wash is correctly applying the product, without compromising its adhesion. The larger the product employed, and the more products are applied next to each other, the greater the risk of damage.

Please refer to the Application Manual and our Business Website [SWAROVSKI.COM/PROFESSIONAL](http://SWAROVSKI.COM/PROFESSIONAL).



# Flat Backs Hotfix

## 2205 Flame Flat Back <sup>NEW!</sup>



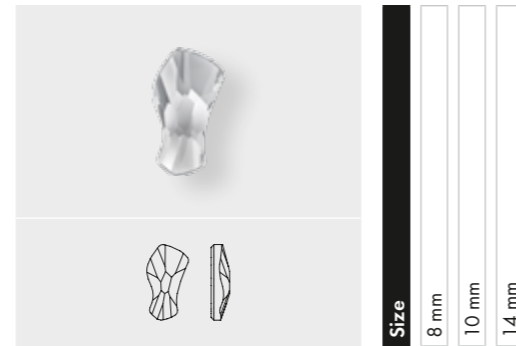
Crystal		
Crystal M HF (001)		
Colors		
Plain Colors		
Fireopal M HF (237)		
Jet M HF (280)		
Light Colorado Topaz M HF (246)		
Light Siam M HF (227)		
Opal Colors		
White Opal M HF (234)		
Crystal Effects		
Transparent Effects		
Crystal AB M HF (001 AB)		
Crystal Golden Shadow M HF (001 GSHA)		
Crystal Silver Night M HF (001 SINI)		
Metallic Effects		
Crystal Iridescent Green M HF (001 IRIG)		

## 2400 Square Flat Back



Colors		
Plain Colors		
Graphite M HF (253) <sup>NEW!</sup>		

## 2798 Contour Flat Back <sup>NEW!</sup>

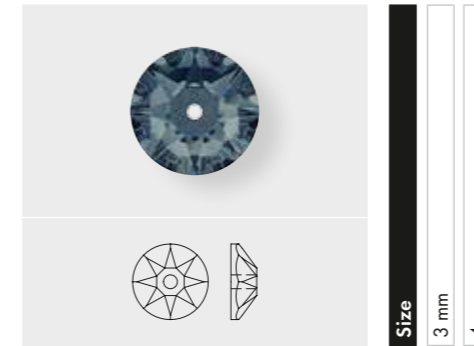


Crystal		
Crystal M HF (001)		
Colors		
Plain Colors		
Graphite M HF (253) <sup>NEW!</sup>		
Jet M HF (280)		
Light Colorado Topaz M HF (246)		
Light Silk M HF (261)		
Opal Colors		
Light Grey Opal M HF (383)		
White Opal M HF (234)		
Crystal Effects		
Transparent Effects		
Crystal AB M HF (001 AB)		
Crystal Blue Shade M HF (001 BLSH)		
Crystal Golden Shadow M HF (001 GSHA)		
Crystal Silver Night M HF (001 SINI)		
Metallic Effects		
Crystal Iridescent Green M HF (001 IRIG)		

# Sew-on Articles

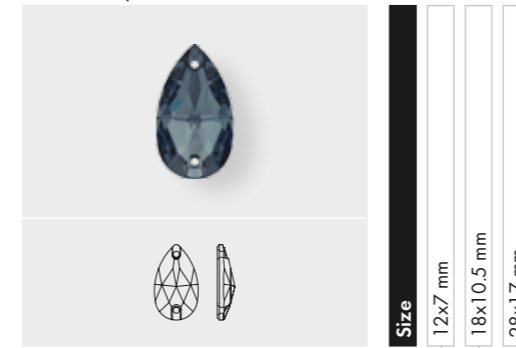
Sew-on Articles are loose crystals that can be easily sewn on either by hand, or with a standard embroidery sewing machine. They come in one-, two-, or three-hole varieties, including round, oval, and triangle holes, all with rounded edges for thread protection.

## 3188 XIRIUS Lochrose



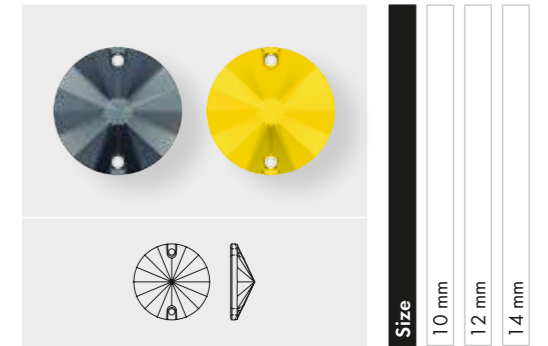
Colors		
Plain Colors		
Graphite F (253) <sup>NEW!</sup>		

## 3230 Drop Sew-on Stone



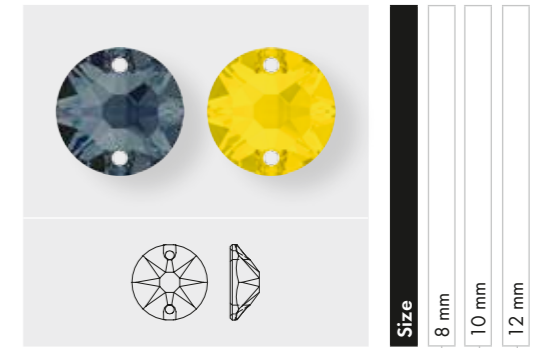
Colors		
Plain Colors		
Graphite F (253) <sup>NEW!</sup>		

## 3200 Rivoli Sew-on Stone



Colors		
Plain Colors		
Graphite F (253) <sup>NEW!</sup>		
Opal Colors		
Yellow Opal F (231) <sup>NEW!</sup>		

## 3288 XIRIUS Sew-on Stone



Colors		
Plain Colors		
Graphite F (253) <sup>NEW!</sup>		
Opal Colors		
Yellow Opal F (231) <sup>NEW!</sup>		

## Product Details Crystal Elements

Article Size	Packing Unit = Minimum Order Quantity in Pieces	Average Net Weight in Gram per Packing Unit Crystal (001)	Average Gross Weight in Gram per Packing Unit Crystal (001)
<b>1695</b>			
10 mm	72	49.0	70.8
14 mm	36	62.1	91.6
<b>2034</b>			
SS 10	1440	10.9	19.3
SS 20	1440	40.7	49.2
SS 48	96	39.8	64.8
<b>2205</b>			
7.5 mm	288	20.3	30.5
10 mm	144	17.6	42.4
14 mm	72	22.3	45.9
<b>2612</b>			
6 mm	72	5.9	16.1
10 mm	48	17.3	38.7
14 mm	36	33.1	53.8
<b>2798</b>			
8 mm	360	23.0	33.2
10 mm	144	21.4	44.7
14 mm	108	55.1	83.5
<b>4195</b>			
14 mm	24	33.1	53.8
18 mm	15	44.4	69.2
22 mm	6	31.4	52.8
<b>4485</b>			
6 mm	144	21.0	43.7
10.5 mm	96	81.6	103.6
17 mm	24	84.0	104.1
<b>5728</b>			
12 mm	96	59.5	85.1
<b>5751</b>			
14 mm	12	49.8	71.6
19 mm	6	68.4	93.7
<b>6533</b>			
17.5 mm	36	11.6	31.8
23 mm	24	14.6	35.4
33 mm	12	22.7	43.4
<b>6730</b>			
18x11.5 mm	24	31.7	52.3
34x22 mm	8	55.6	76.7
<b>6731</b>			
14 mm	36	35.1	64.0
28 mm	8	76.4	98.2

## Product Details BeCharmed & Pavé Elements

Article Size	Packing Unit = Minimum Order Quantity in Pieces	Average Net Weight in Gram per Packing Unit Crystal (001)	Average Gross Weight in Gram per Packing Unit Crystal (001)
<b>67 511</b>			
16 mm	6	31.2	53.0
22 mm	6	63.0	82.5
<b>67 523</b>			
18 mm	6	4.8	24.0
30 mm	3	9.9	29.0
<b>82 013</b>			
14.5 mm	12	34.2	52.2
<b>82 023</b>			
14.5 mm	12	34.2	52.2
<b>82 033</b>			
14.5 mm	12	34.2	52.2
<b>82 043</b>			
14.5 mm	12	34.2	52.2
<b>81 974</b>			
10 mm	8	30.4	50.5
<b>81 982</b>			
10 mm	8	30.4	50.5
<b>81 951</b>			
14 mm	12	66.0	86.0
<b>81 961</b>			
13.5 mm	12	51.0	71.0
<b>86 541</b>			
16 mm	6	36.0	55.5
<b>86 553</b>			
18 mm	6	14.1	47.7

Crystal Leatherette-it is a combination of a chaton transfer motif, artificial leather and an adherent surface, creating a leather sticker solution for all kind of hard surfaces. It comes with or without embossing options in different colors and shapes and a multitude of leather and crystal colors.

ARTICLE EXPLANATION

88 400



C	E10224 LB919 001
E	PP17
S	~99x99
M	6PCS 40%

88 400	C	E	S	M
Article number	Color assortment	Elements	Motif size in mm	Minimum order quantity in pieces (PCS)

ORDERING EXAMPLE & PRODUCT VARIETY EXPLANATION

88 400	E10224	LB919	001
Article number	Embossing	Color of artificial Leather	Color of crystals
	With or without Embossing	Please see respective color matrix	Please see respective color matrix

OVERVIEW OF ALL AVAILABLE COLORS AND EFFECTS

**88 400**  
onwards

Sizes

PP 7 (1028)

PP 12 (1028)

PP 17 (1088)

Crystal	Colors	Plain Colors	Crystal Effects	Transparent Effects
Crystal (001)	Black Diamond (215)	Jet (280)	Light Colorado Topaz (246)	Crystal AB (001 AB)
	Light Rose (223)	Light Siam (227)	Rose (209)	
	Sapphire (206)			

OVERVIEW OF ALL AVAILABLE LEATHERETTE-IT COLORS (COLORS OF ARTIFICIAL LEATHER)

L4920 Violet Blue	LA716 Reed Green	LB598 Rose	LA968 Beige	L4886 Silver Grey	LA720 Blue Grey	L9004 Black
L4916 Beige Brown	L4718 Dark Red	L4716 Steel Blue	LB923 Blue Lilac	LB922 Pastel Turquoise	LB919 Grey Beige	



88 402



C	E10234 L4718 246 227
E	PP7
S	~81x72
M	12 PCS 50%

88 405



C	E10239 LA720 001 223
E	PP7
S	~51x80
M	16 PCS 50%

88 408



C	E10225 LB922 001 206
E	PP12
S	~71x50
M	18 PCS 55%

88 400



C	E10224 LB919 001
E	PP17
S	~99x99
M	6PCS 40%

88 403



C	LA716 246
E	PP7
S	~20x20
M	135 PCS 100%

88 406



C	E10240 L4920 227
E	PP7
S	~69x43
M	21 PCS 60%

88 409



C	E10576 LA716 246
E	PP7
S	~37x32
M	48 PCS 100%

88 401



C	E10798 LA968 001AB
E	PP7
S	~75x27
M	28 PCS 55%

88 404



C	E10766 L4886 001 001AB
E	PP12
S	~215x26
M	12 PCS 20%

88 407



C	E10241 LB923 206 001
E	PP7
S	~120x43
M	10 PCS 35%

SPECIAL MOTIF SERVICE

A special motif is a design created by the customer which is different from the Crystal Leatherette-it Collection. This service opens up many customization possibilities and enables you to benefit from Swarovski's longstanding experience and design expertise. A range of customization options for existing motifs is available (see "Customization Possibilities" below). You may also submit sketches of a design to suit your personal requirements – such as a brand image or an image that complements a particular sales campaign. This will then be made up according to your specifications using Computer Aided Design, which allows for easy adjustments tailored to your needs.

Required information for Crystal Leatherette-it

contour:	
data format	vector graphics (e.g. .dxf, .ai)
embossing:	
data format	raster graphic (png)
resolution & size	raster graphic should contain size information (300dpi)
colors	black and white (no greyscale)

CUSTOMIZATION POSSIBILITIES

- Change color of an existing crystal stone
- Change color of artificial leather
- Up to three different stone colors per motif are possible
- With or without embossing possible
- Mixing of different stone sizes within one motif is NOT possible

DESIGN GUIDELINES

Max. motif size	220x350 mm
Min. motif size	10x10 mm (or effective surface of 1.0 cm <sup>2</sup> )
Min. width of surface within motifs	Part of motif without stone: 3 mm With stone (concentric): PP7: 5.5 mm PP12: 6 mm PP17: 7.5 mm
Offset of embossing	embossed lines that are to meet the outer edge of your design need to be drawn 1 mm over the contour line
Min. line width / dot size of embossed line / dot	0.9 mm / 30 dpi
Min. distance between embossings	0.2 mm / 85 dpi
Min. font size in ref to Arial font	2.5 mm
Distance between stone and embossing	0.8 mm
Distance between stone and contour	2.0 mm
Distance between stones	PP7 1.0 mm, PP12 & PP17 1.5 mm
Tolerance of artificial leather contour	+/- 0.1 mm
Tolerance of stone position used as a dot in a text or placed concentric to an embossed circle	+/- 0.8 mm

**ORDERING PROCESS**

Send the request with a drawing you wish to order to your nearest Swarovski sales office. Make sure you include all measurements for the desired motif.

You will then receive a quotation including your article number, minimum order quantity, price, and the line drawing of your special motif in PDF format. Please contact your Swarovski sales office again if any changes need to be made. Your special motif will be produced and delivered following your confirmation.

**IMPORTANT INFORMATION**

Please always submit your drawing of the desired motif in the actual size you require (dimension of outline and embossing have to be clear). When enlarged to the desired size, a small sketch will have blurred lines that will make it difficult to correctly reinterpret. The information can also be sent via e-mail or on a CD-ROM. If sending a sewing pattern, please include the whole pattern and not just cut outs. If the sketch is submitted as a hard copy by fax or e-mail, please include a scale legend (e.g. copy/scan with ruler next to the drawing). This will ensure that the desired size of the motif can be identified.

If detailed information on possible tolerances is needed (e.g. cavity production for a metal part) please contact Swarovski and an application request will be placed in our application database.

If considered feasible, special productions are generally offered to all our customers. Please note: special productions are subject to acceptance by Swarovski and the order of a design does not automatically grant exclusive production of this design for the customer.

For detailed application information, please refer to the Application Manual and our business website [SWAROVSKI.COM/PROFESSIONAL](http://SWAROVSKI.COM/PROFESSIONAL) or contact your Swarovski sales office.

**APPLICATION ADVICE**

When gluing Crystal Leatherette-it, the surface has to fulfill all the general requirements for gluing, i.e. it must be clean, dry, and free of oil and grease. Before processing we recommend measuring the tension of the surface with a Test Pen (available from Swarovski, art. 9030/000). A surface tension of at least 38mN/m is recommended for gluing. If the surface tension is below this value, pre-treatment methods have to be executed.

Crystal Leatherette-it can be also applied onto a wide range of solid materials by creating a cavity. The cavity enables the motif to be easily positioned and ensures a higher protection of the motif against mechanical and chemical stress. These cavities can be produced by milling (e.g. CNC machines). For detailed information on tolerances please contact your Swarovski sales office. After the application, it takes around 72 hours until the final adhesive strength is reached. During this time, mechanical stress should be avoided.

Please refer to the Application Manual and our Business Website [SWAROVSKI.COM/PROFESSIONAL](http://SWAROVSKI.COM/PROFESSIONAL).

Transfers are ideal for Hotfix application on all kinds of textiles. They are available in a large range of motifs from the in-house design team, but also offer customizing possibilities with different articles from the Flat Back Hotfix assortment.

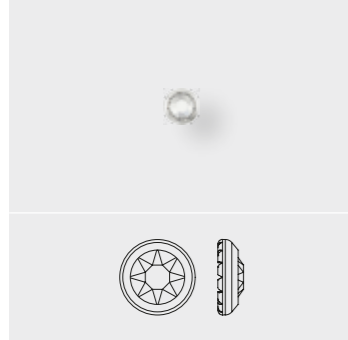
<p><b>New Exclusive Colors for art. 2038 XILION Rose and art. 2078 XIRIUS Rose</b>                  Graphite (253)                  Yellow Opal (231)</p>	<p><b>Available in the following sizes:</b></p> <p><b>2038 XILION Rose</b>                  SS 6, SS 8, SS 10</p> <p><b>2078 XIRIUS Rose</b>                  SS 12, SS 16, SS 20, SS 34</p>
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**2034 Concise Flat Back** <sup>NEW!</sup>

<b>Crystal</b>			
Crystal A HF (001)	■	■	■
<b>Colors</b>			
<b>Plain Colors</b>			
Jet A HF (280)	■	■	■
Light Siam A HF (227)	■	■	
<b>Crystal Effects</b>			
<b>Transparent Effects</b>			
Crystal AB A HF (001 AB)	■	■	■
Crystal Golden Shadow A HF (001 GSHA)	■	■	
<b>Metallic Effects</b>			
Crystal Light Chrome A HF (001 LTCH)	■	■	
<b>Crystal Patina</b>			
Crystal Black Patina A HF (001 BLAPA)		■	■
Crystal Rose Patina A HF (001 ROSPA)		■	■
<b>Color Effects</b>			
<b>Transparent Effects</b>			
Light Siam AB A HF (227 AB)	■	■	■

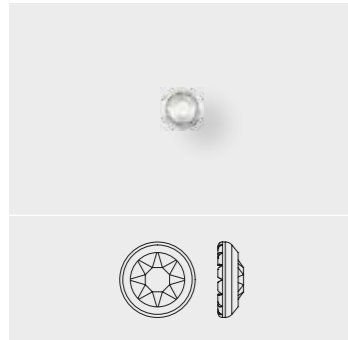
# Transfers

2078/H Framed Flat Back <sup>NEW!</sup>



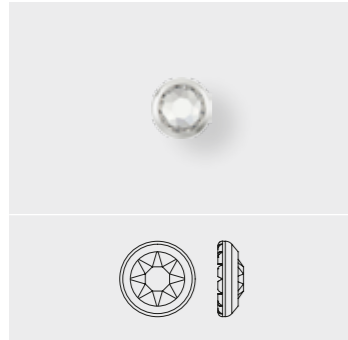
SS SS 16  
M 1,440 PCS 100%

2078/H Framed Flat Back <sup>NEW!</sup>



SS SS 20  
M 1,440 PCS 100%

2078/H Framed Flat Back <sup>NEW!</sup>



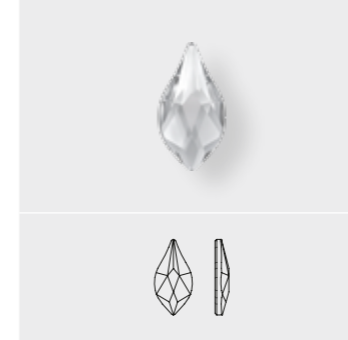
SS SS 34  
M 1,44 PCS 100%

**2078/H**

Crystal	SS 16 gold ring (GR)	SS 16 silver ring (SR)	SS 16 gun metal ring (GM)	SS 20 gold ring (GR)	SS 20 silver ring (SR)	SS 20 gun metal ring (GM)	SS 34 gold ring (GR)	SS 34 silver ring (SR)	SS 34 gun metal ring (GM)
Crystal A HF (001)	■	■	■	■	■	■	■	■	■
<b>Colors</b>									
<b>Plain Colors</b>									
Denim Blue A HF (266)	■	■	■	■	■	■	■	■	■
Jet A HF (280)	■	■	■	■	■	■	■	■	■
<b>Crystal Effects</b>									
<b>Transparent Effects</b>									
Crystal Golden Shadow A HF (001 GSHA)	■	■	■	■	■	■	■	■	■
<b>Color Effects</b>									
<b>Transparent Effects</b>									
Jet Hematite A HF (280 HEM)	■	■	■	■	■	■	■	■	■

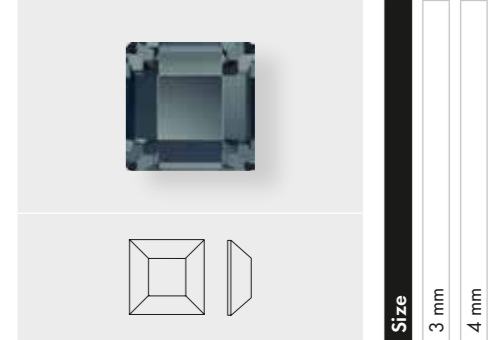
# Transfers

2205 Flame Flat Back <sup>NEW!</sup>



Crystal	7.5 mm	10 mm	14 mm
Crystal M HF (001)	■	■	■
<b>Colors</b>			
<b>Plain Colors</b>			
Fireopal M HF (237)	■	■	■
Jet M HF (280)	■	■	■
Light Colorado Topaz M HF (246)	■	■	■
Light Siam M HF (227)	■	■	■
<b>Opal Colors</b>			
White Opal M HF (234)	■	■	■
<b>Crystal Effects</b>			
<b>Transparent Effects</b>			
Crystal AB M HF (001 AB)	■	■	■
Crystal Golden Shadow M HF (001 GSHA)	■	■	■
Crystal Silver Night M HF (001 SINI)	■	■	■
<b>Metallic Effects</b>			
Crystal Iridescent Green M HF (001 IRIG)	■	■	■

2400 Square Flat Back



Colors	3 mm	4 mm
<b>Plain Colors</b>		
Graphite M HF (253) <sup>NEW!</sup>	■	■

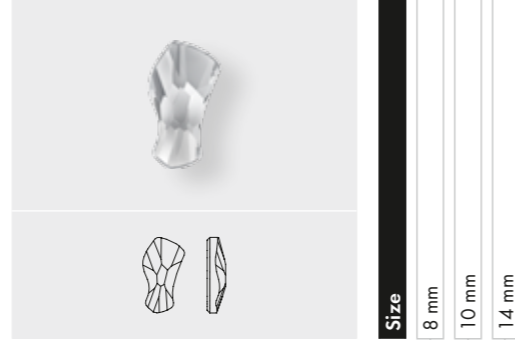
# Transfers

2612 Jelly Fish Flat Back partly frosted Hotfix <sup>NEW!</sup>



Crystal	6 mm	10 mm	14 mm
Crystal M HF (001)	■	■	■
Colors			
Plain Colors			
Blush Rose M HF (257)	■	■	■
Jet M HF (280)	■	■	■
Tanzanite M HF (539)	■	■	■
Opal Colors			
White Opal M HF (234)	■	■	■
Crystal Effects			
Transparent Effects			
Crystal AB M HF (001 AB)	■	■	■
Crystal Bermuda Blue M HF (001 BBL)	■	■	■
Crystal Blue Shade M HF (001 BLSH)	■	■	■
Crystal Golden Shadow M HF (001 GSHA)	■	■	■
Crystal Luminous Green M HF (001 LUMG)	■	■	■
Crystal Silver Night M HF (001 SINI)	■	■	■

2798 Contour Flat Back <sup>NEW!</sup>

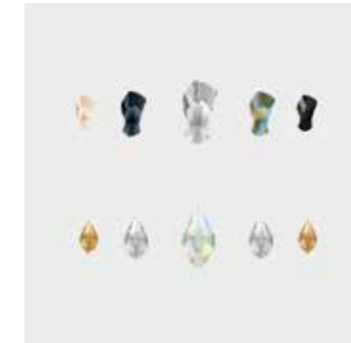


Crystal	8 mm	10 mm	14 mm
Crystal M HF (001)	■	■	■
Colors			
Plain Colors			
Graphite M HF (253) <sup>NEW!</sup>	■	■	■
Jet M HF (280)	■	■	■
Light Colorado Topaz M HF (246)	■	■	■
Light Silk M HF (261)	■	■	■
Opal Colors			
Light Grey Opal M HF (383)	■	■	■
White Opal M HF (234)	■	■	■
Crystal Effects			
Transparent Effects			
Crystal AB M HF (001 AB)	■	■	■
Crystal Blue Shade M HF (001 BLSH)	■	■	■
Crystal Golden Shadow M HF (001 GSHA)	■	■	■
Crystal Silver Night M HF (001 SINI)	■	■	■
Metallic Effects			
Crystal Iridescent Green M HF (001 IRIG)	■	■	■

# Transfers



13 240 03



C	001AB/280/253/001IRIG/001/001GSHA/001/001AB	
E	2798MM8/2798MM8/2798MM10/2798MM10/2798MM14/2205MM7,5/2205MM10/2205MM14	
S	~53x41	
M	51 PCS	60%

# Crystal Inspirations Collections

13 238 03



C	001/280HEM/001AB/001/001/001SINI	
E	FFB20/FFB20/2205MM10/2205MM10/2205MM14/2205MM14	
S	~131x18	
M	36 PCS	30%

13 239 03



C	237/237/237	
E	2205MM7,5/2205MM10/2205MM14	
S	~57x69	
M	33 PCS	50%

Transfers



Crystal Inspirations Collections

**13 213** **04**

**C** R1019/284/261/383  
**E** M2/S6/S6/S6  
**S** ~102x97  
**M** 18 PCS **40%**

**13 214** **04**

**C** R9003/001SSHA/234  
**E** M2/S3/S6  
**S** ~474x6 (10 SEG/ROW)  
**M** 14 ROWS

Transfers



Crystal Inspirations Collections

**13 225** **09**

**C** 206/001LTCH/207/206/001LTCH  
**E** S6/S6/S10/S10/S12  
**S** ~171x94  
**M** 10 PCS **25%**

**13 232** **08**

**C** 001/001METBL/231  
**E** 2797MM8x4/S3/S6  
**S** ~494x4 (25 SEG/ROW)  
**M** 12 ROWS **75%**

**13 215** **04**

**C** R9003/001PBLUHFT/001TRAHFT/  
 001HFT/001/234/234  
**E** M2/P4/S6/S8/S8/S10/S12  
**S** ~154x59  
**M** 18 PCS **26%**

**13 216** **04**

**C** 001 SR/R9003/R1019/001PBLUHFT/  
 001650/234/001  
**E** FFB16/M2/M2,5/P3/P3/S6/S20G  
**S** ~36x141  
**M** 24 PCS **30%**

**13 217** **04**

**C** 001 SR/R9003/001/234  
**E** FFB16/M2/S3/S6  
**S** ~46x64  
**M** 32 PCS **100%**

**13 233** **08**

**C** 001 SR/243/206SAT/231  
**E** FFB16/S6/S6/S6  
**S** ~90x17  
**M** 63 PCS **45%**

**13 234** **08**

**C** 001AB/266/213AB/263  
**E** CE8x4/S6/S6/S6  
**S** ~41x35  
**M** 95 PCS **100%**

**13 235** **08**

**C** 001650/001650/001/001METBL/  
 229/001BLSH/206SAT/001AB  
**E** P3/P4/2788MM8/S3/S5/S6/S8/  
 2612MM6  
**S** ~119x104  
**M** 8 PCS **35%**

**13 218** **04**

**C** 001 SR/R9003/001PBLUHFT/001/234  
**E** FFB16/M2/P3/S3/S6  
**S** ~70x10  
**M** 90 PCS **60%**

**13 219** **04**

**C** 001SSHA/001/284  
**E** S3/S3/S6  
**S** ~47x36  
**M** 40 PCS **90%**

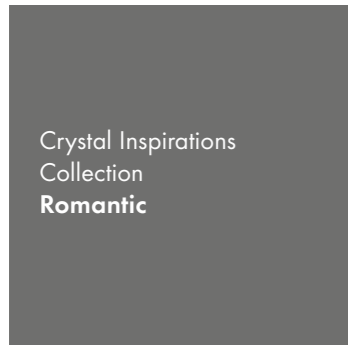
**13 236** **08**

**C** 001 SR/071/001SCGR/206/263  
**E** FFB16/M2/P3/S6/S6  
**S** ~967x4 (17 SEG/ROW)  
**M** 11 ROWS

**13 237** **08**

**C** 071/001SCGR/202/280AB/001SCGR  
**E** M2/P3/S6/S8/S10  
**S** ~217x41  
**M** 19 PCS **20%**





**13 220** **06**

<b>C</b>	R1019/280/253/246
<b>E</b>	M2/CS7x6/S12/S34
<b>S</b>	~38x38
<b>M</b>	84 PCS <span style="float: right;"><b>100%</b></span>

**13 221** **06**

<b>C</b>	R1019/R9005/246/280
<b>E</b>	M2/M2/S6/S6
<b>S</b>	~58x23
<b>M</b>	90 PCS <span style="float: right;"><b>70%</b></span>



**13 226** **11**

<b>C</b>	249/227SAT/259/227/001METSH/542/227/259/542/001METSH/27SAT/249/542/249/259/227/001METSH
<b>E</b>	S6/S6/S6/S6/S6/S6/S8/S8/S8/S8/S8/S12/S12/S12/S12/S12
<b>S</b>	~69x215
<b>M</b>	6 PCS <span style="float: right;"><b>20%</b></span>

**13 227** **10**

<b>C</b>	327/236/227/208/542/227SAT/327/227/208/236/542/227SAT/208/327/227/542/236/227SAT
<b>E</b>	S6/S6/S6/S6/S6/S6/S8/S8/S8/S8/S8/S10/S10/S10/S10/S10/S10
<b>S</b>	~228x30
<b>M</b>	10 PCS <span style="float: right;"><b>18%</b></span>

**13 222** **06**

<b>C</b>	R1019/094/001/203
<b>E</b>	M2/M12x6/CS4x4/S8
<b>S</b>	~26x38
<b>M</b>	120 PCS <span style="float: right;"><b>100%</b></span>

**13 223** **06**

<b>C</b>	R5009/084/001/001COP
<b>E</b>	M2/M12x6/CS7x6/S12
<b>S</b>	~128x32
<b>M</b>	30 PCS <span style="float: right;"><b>33%</b></span>

**13 224** **06**

<b>C</b>	084/R5009/001/001METBL/246
<b>E</b>	M3x3/M3x3/2494MM6/S8/S8
<b>S</b>	~98x45
<b>M</b>	36 PCS <span style="float: right;"><b>40%</b></span>

**13 228** **10**

<b>C</b>	280/280/001GSA/208/236/208/227/001METSH/204/327/236/001COP/227SAT
<b>E</b>	P3/P4/S6/S6/S6/S10/S10/S10/S10/S12/S12/S12/S16
<b>S</b>	~168x106
<b>M</b>	4 PCS <span style="float: right;"><b>25%</b></span>

**13 229** **10**

<b>C</b>	208/227/327/227SAT/227/327
<b>E</b>	S6/S8/S10/S12/S16/S20
<b>S</b>	~181x43
<b>M</b>	20 PCS <span style="float: right;"><b>23%</b></span>

**13 230** **10**


<b>C</b>	001SINI/001SINI/001BLAPA
<b>E</b>	2205MM10/2205MM14/2034SS20
<b>S</b>	~25x24
<b>M</b>	174 PCS <span style="float: right;"><b>100%</b></span>

**13 231** **10**

<b>C</b>	280HEM/001SINI
<b>E</b>	S6/2304MM10x2,8
<b>S</b>	~967x3 (13 SEG/ROW)
<b>M</b>	11 ROWS




57 370 07



C	012-001COP	
S	~98x123	
M	33 PCS	30%




74 034 09



C	012-001PARSH	
S	~197x90	
M	6 PCS	20%

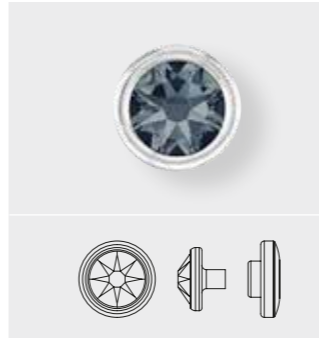


74 033 07



C	010-001MFMLG	
S	~40x35	
M	80 PCS	100%

1783/300 01 XIRIUS Flat Back Snap Fastener




SS	SS 30	
M	72 pcs	100%

1783/300 02 XIRIUS Flat Back Snap Fastener



M	72 pcs	100%
---	--------	------

1791/120



<b>Color of Casing</b>	
081 Gold	
082 Silver	
086 Gun Metal	
<b>Colors</b>	
<b>Plain Colors</b>	
Graphite F (253)	NEW!

Size 17 mm (12 mm)

1783/300 01  
1783/300 02

Size 7 mm (SS 30)

<b>Color of Casing</b>	
081 Gold	
082 Silver	
086 Gun Metal	
<b>Colors</b>	
<b>Plain Colors</b>	
Graphite F (253)	

1792/100

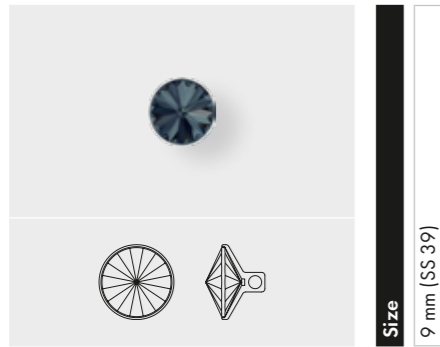


<b>Color of Casing</b>	
081 Gold	
082 Silver	
086 Gun Metal	
<b>Colors</b>	
<b>Plain Colors</b>	
Graphite F (253)	NEW!

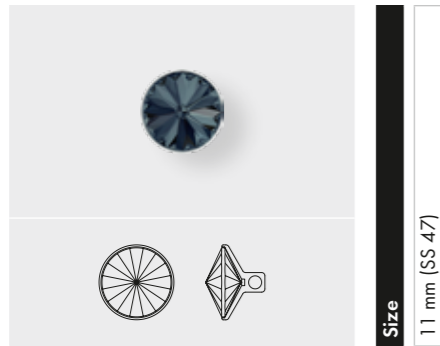
Size 17 mm (10 mm)

Buttons, Fasteners & Zippers

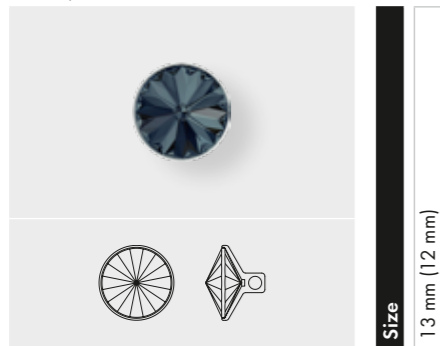
1810/S39



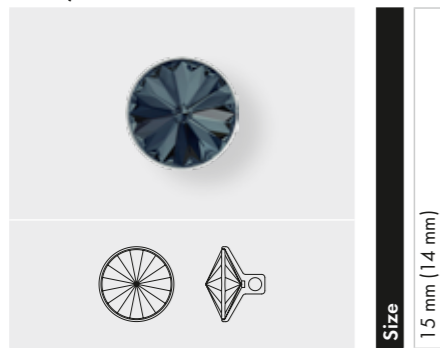
1810/S47



1810/120



1810/140



Buttons with Metal Shank

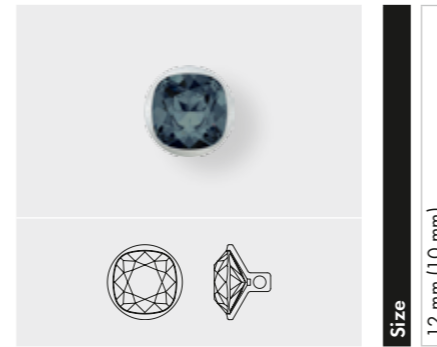
1810/S39  
1810/S47  
1810/120  
1810/140

Color of Casing  
081 Gold  
082 Silver  
086 Gun Metal

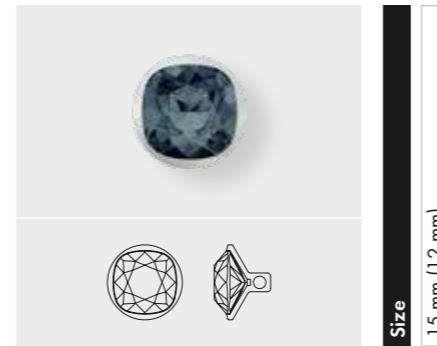
Colors  
Plain Colors  
● Graphite F (253) NEW!

Buttons, Fasteners & Zippers

1811/100



1811/120



Buttons with Metal Shank

1811/100  
1811/120

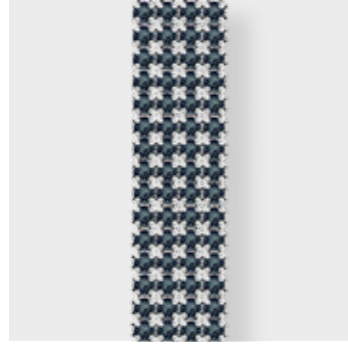
Color of Casing  
081 Gold  
082 Silver  
086 Gun Metal

Colors  
Plain Colors  
● Graphite F (253) NEW!

## Metal Trimmings

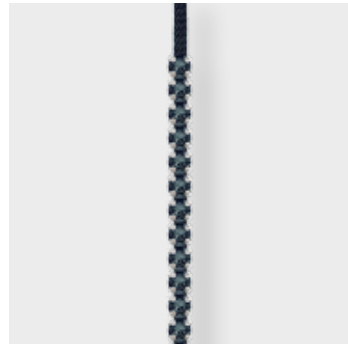
Metal Trimmings are forward-integrated metal products and bestsellers among different segments. They can be sewn by hand or machine and mechanically applied onto different fabrics or other materials.

### 52 500



R	001-024
SS	PP 24
M	05 M
<b>100%</b>	

### 52 501 \*



R	001
SS	PP 24
M	10 M
<b>100%</b>	

## Chaton Bandings

52 500  
52 501 \*

**Color of Thread / Net-edge**

012 / 112 / 212 Black

022 / 122 / 222 White

**Color of Casing**

081 Gold

082 Silver

086 Gun Metal

093 Rose Gold

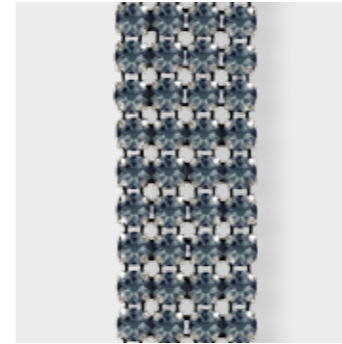
**Colors**

**Plain Colors**

● Graphite F (253) NEW!

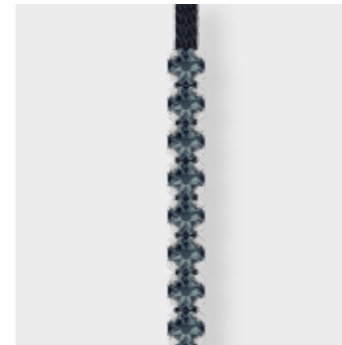
## Metal Trimmings

### 55 000



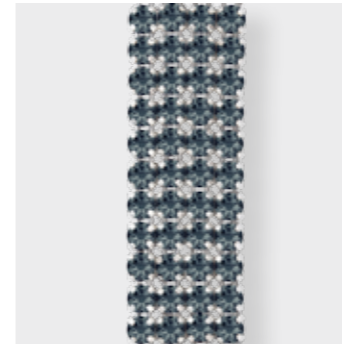
R	001-024
SS	SS 20
M	05 M
<b>100%</b>	

### 55 001 \*



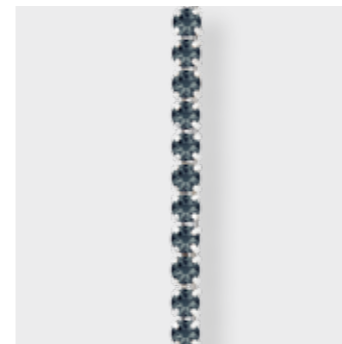
R	001
SS	SS 20
M	10 M
<b>100%</b>	

### 55 300



R	001-024
SS	SS 16
M	05 M
<b>100%</b>	

### 55 301 \*\*



R	001
SS	SS 16
M	05 M
<b>100%</b>	

## Flat Back Bandings

55 000  
55 001 \*

**Color of Thread / Net-edge**

012 / 112 / 212 Black

022 / 122 / 222 White

**Color of Casing**

081 Gold

082 Silver

086 Gun Metal

093 Rose Gold

**Colors**

**Plain Colors**

● Graphite F (253) NEW!

55 300  
55 301 \*\*

**Color of Thread / Net-edge**

012 / 112 / 212 Black

022 / 122 / 222 White

**Color of Casing**

081 Gold

082 Silver

086 Gun Metal

093 Rose Gold

**Colors**

**Plain Colors**

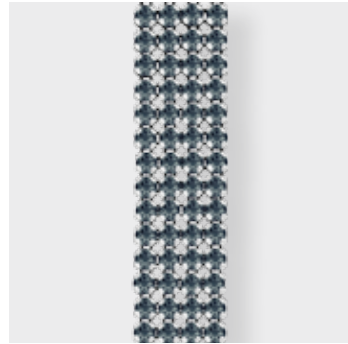
● Graphite F (253) NEW!

\* Art. 52 501 is not available with net-edge. When ordering one row with net-edge, art. 52 500 is to be used.

\* Art. 55 001 is not available with net-edge. When ordering one row with net-edge, art. 55 000 is to be used.  
 \*\* Art. 55 301 is not available with net-edge. When ordering one row with net-edge, art. 55 300 is to be used.

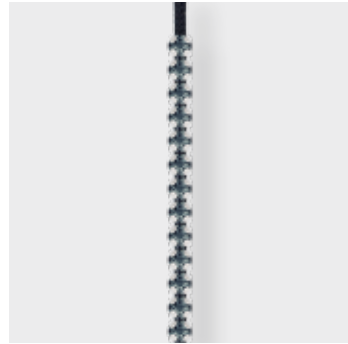
## Metal Trimmings

55 500



R 001-024  
SS SS 12  
M 10 M 100%

55 501\*



R 001  
SS SS 12  
M 10 M 100%

## Flat Back Bandings

55 500  
55 501\*

**Color of Thread / Net-edge**  
012 / 112 / 212 Black  
022 / 122 / 222 White

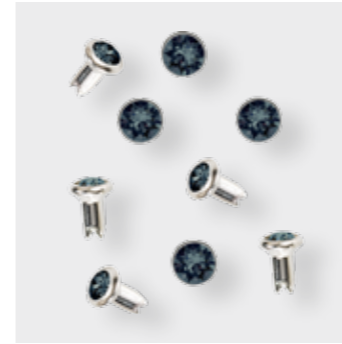
**Color of Casing**  
081 Gold  
082 Silver  
086 Gun Metal  
093 Rose Gold

**Colors**

**Plain Colors**  
● Graphite F (253) NEW!

## Metal Trimmings

53 001 Rivets



SS SS 29  
M 500 PCS 100%

53 006 Rivets



SS SS 39  
M 300 PCS 100%

53 008 Rivets



SS PP 24  
M 500 PCS 100%

## Metal Components

53 001\*  
53 006\*  
53 008\*\*

**Color of Casing**  
081 Gold  
082 Silver  
086 Gun Metal  
093 Rose Gold  
088 Stainless Steel

**Colors**

**Plain Colors**  
● Graphite F (253) NEW!

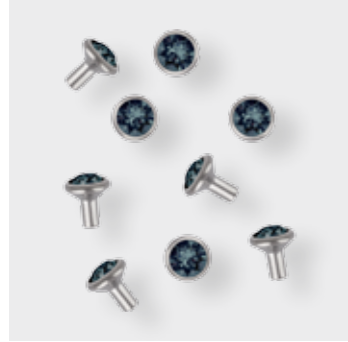
## Rivets

\* Art. 55 501 is not available with net-edge. When ordering one row with net-edge, art. 55 500 is to be used.

\* For respective Back Parts please refer to the chapter 'Metal Trimmings' in the Swarovski Crystal Collection 2014 (page 605).  
\*\* 53 008 is only available in stainless steel.

Metal Trimmings

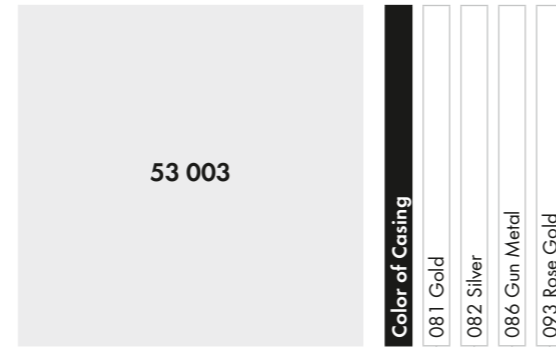
53 003 Rivet Flat Shaft



SS SS 29  
M 500 PCS 100%

Metal Components

Rivet Flat Shaft



**Colors**  
**Plain Colors**  
● Graphite F (253) NEW!

**Color of Casing**  
081 Gold  
082 Silver  
086 Gun Metal  
093 Rose Gold

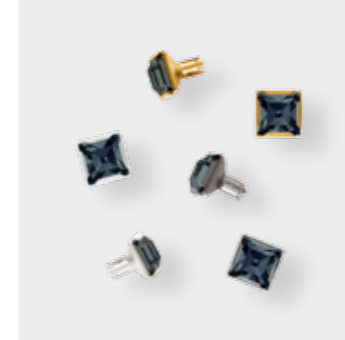
Metal Trimmings

53 500 Square Rivets



SS 4 mm  
M 500 PCS 100%

53 501 Square Rivets



SS 6 mm  
M 300 PCS 100%

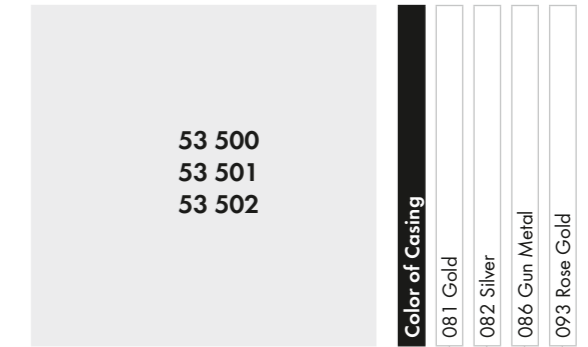
53 502 Square Rivets



SS 8 mm  
M 300 PCS 100%

Metal Components

Square Rivets

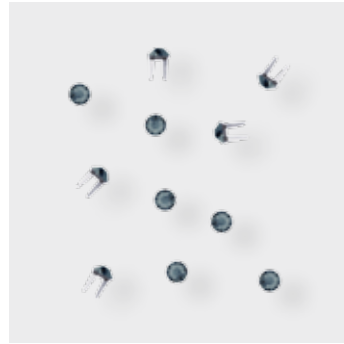


**Colors**  
**Plain Colors**  
● Graphite F (253) NEW!

**Color of Casing**  
081 Gold  
082 Silver  
086 Gun Metal  
093 Rose Gold

Metal Trimmings

53 301 Rose Pins



SS SS 10 (2038)  
M 1,440 PCS | 100%

53 302 Rose Pins



SS SS 16 (2078)  
M 1,440 PCS | 100%

53 303 Rose Pins



SS SS 20 (2078)  
M 720 PCS | 100%

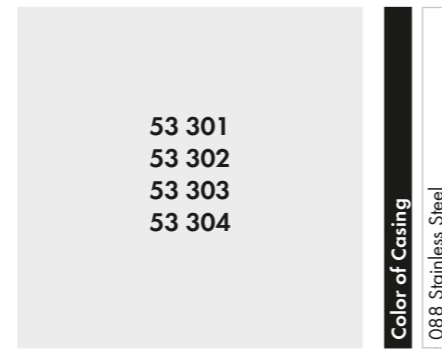
53 304 Rose Pins



SS SS 34 (2078)  
M 288 PCS | 100%

Metal Components

Rose Pins



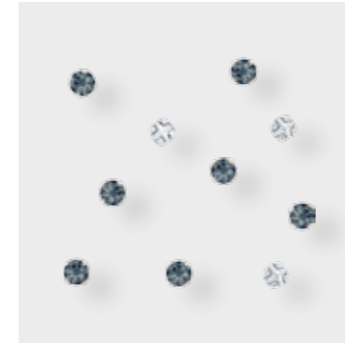
Colors

Plain Colors

● Graphite F (253)

Metal Trimmings

53 100 Rose Montées



SS SS 12  
M 1,440 PCS | 100%

53 102 Rose Montées



SS SS 16  
M 1,440 PCS | 100%

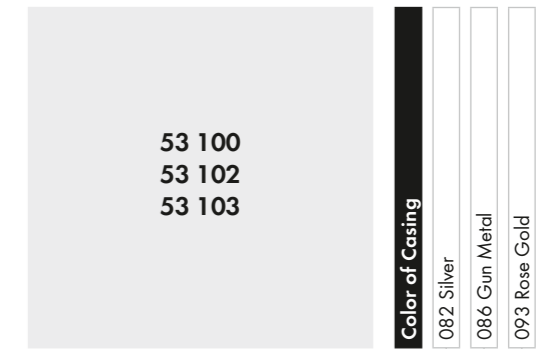
53 103 Rose Montées



SS SS 30  
M 720 PCS | 100%

Metal Components

Rose Montées



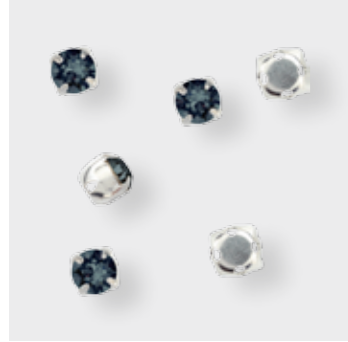
Colors

Plain Colors

● Graphite F (253)

## Metal Trimmings

53 203 Chaton Montées



SS	SS 29	
M	720 PCS	100%

## Metal Components

## Chaton Montées

53 203

Color of Casing

082 Silver

086 Gun Metal

093 Rose Gold

**Colors**

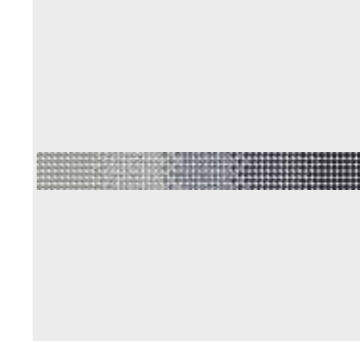
**Plain Colors**

● Graphite F (253)

## Crystal Mesh



40 793 01



C	082-001 SINI/253/280HEM/215/280	
E	PP21/PP21/PP21/PP21/PP21	
S	~156x17	
M	33 PCS	28%

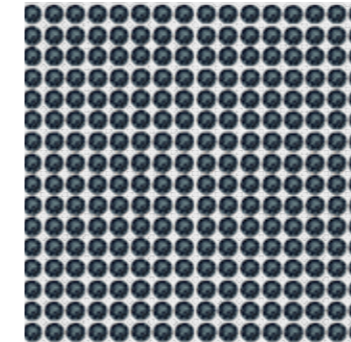
## Crystal Mesh Motifs

## Crystal Mesh

Crystal Mesh is a flexible metal mesh carrier with integrated loose crystals. The product is available in a wide range of colors and casings, either as a Hotfix version or as a No Hotfix version. Customized solutions are possible with motif choices incorporating up to nine colors.

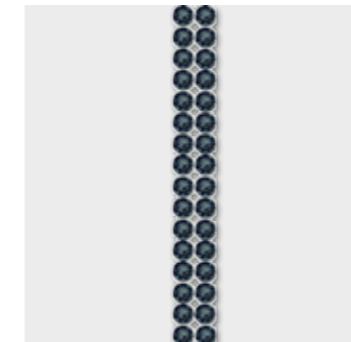
## Crystal Mesh Standard

40 000



SH	100	
S	~500x200	
SS	PP 21	
M	1 SH	100%

40 001



R	002.033	
SS	PP 21	
M	10 M	100%

40 000  
40 001

Color of Casing

012 Black

081 Gold

082 Silver

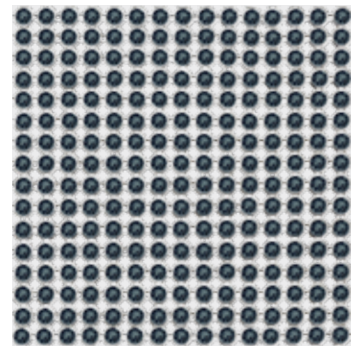
**Colors**

**Plain Colors**

● Graphite F (253) NEW!

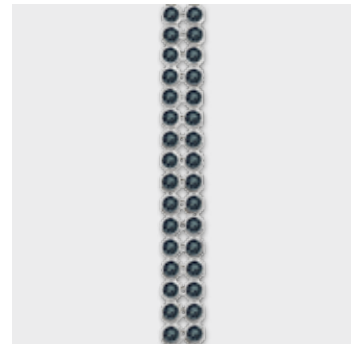


40 400



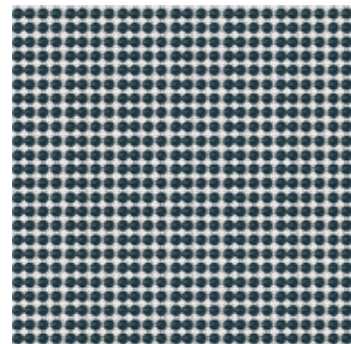
SH	100	
S	~500x200	
SS	PP 14	
M	1 SH	100%

40 401



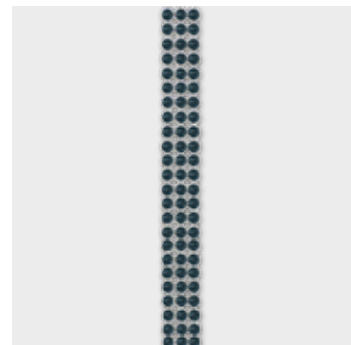
R	002-033	
SS	PP 14	
M	10 M	100%

40 600



SH	100	
S	~500x200	
SS	PP 9	
M	1 SH	100%

40 601



R	003-033	
SS	PP 9	
M	10 M	100%

40 400  
40 401

Color of Casing

**Colors**

**Plain Colors**

Graphite F (253)

NEW!

012 Black

081 Gold

082 Silver

40 600  
40 601

Color of Casing

**Colors**

**Plain Colors**

Graphite F (253)

NEW!

081 Gold

082 Silver

CERALUN LINE EXTENSION IN COLOR ASSORTMENT

An absolutely essential material for innovative design is now available in a new color which harmonize perfectly with the new colors Graphite and Yellow Opal.

ARTICLE EXPLANATION

Ceralun™ is a versatile and strong two-component, high-performance ceramic epoxy composite. The clay has been specifically developed and tailored to embed foiled and unfoiled crystals. It is an absolutely essential material for innovative design.

Ceralun has a high level of hardness, rigidity, and shock absorbance. It is resistant to perspiration, humidity, or climatic changes and shows no aging.

ORDERING EXAMPLE

9020 CE SHINING LILAC (A+B) 1KG Box Europe

OVERVIEW OF ALL AVAILABLE PACKAGING SIZES

9020 CE	5x20 g	100 g	10x100 g	1 kg Box
Shining Lilac	✓	✓	✓	✓



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## **General Warning**

Loose crystals may present a small parts hazard to young children, particularly children under three years old. Depending on the size of the crystal and any attached material (such as glue, fabric, etc.), children may choke on, inhale, swallow, or insert the crystal into their noses. Magnetic products with crystal applications pose a particular risk of serious intestinal injury if ingested. The application techniques as stated in the Application Manual do not guarantee that crystals will not come loose. For each application, the manufacturer must determine whether the product meets the relevant requirements related to small parts hazards and assess any risk it may pose to small children. Failure to follow Swarovski's care instructions may result in damage to the crystal, which could pose a risk of laceration or other harm.

### **Warning for Crystal Tattoos**

Crystal Tattoos may be applied on healthy skin only. Do not adhere to eyes or on mucous membranes. Crystal Tattoos are not recommended for young children. Loose crystals may present a small parts hazard to young children, particularly children under three years old. If a crystal comes loose, depending on the size of the crystal, children may choke on, inhale, swallow, or insert the crystal into their noses.

### **Warning for Tableware**

Application of loose crystals to tableware presents a potential risk of aspiration, choking, swallowing, or tooth damage should crystals become loose. To reduce this risk, crystals should never be applied to any surface of tableware likely to come in contact with food or the mouth, and crystals should never be placed on any tableware intended for use by children. Tableware with crystals intended for decorative use only should be marked as such. To avoid dishwasher damage, tableware decorated with crystals should be washed by hand. The application techniques or suggestions in this manual do not guarantee that crystals will not come loose. For each application, the manufacturer must determine whether the product meets relevant requirements related to small parts hazards or use in food contact items and assess any risk it may pose to users.

The use of crystals (which may contain restricted substances deemed hazardous under local laws) and adhesives on tableware is subject to legal restrictions in specific countries. The customer is fully responsible to comply with these country-specific provisions and shall defend, indemnify, and hold Swarovski harmless from any and all third-party claims based on product liability or otherwise relating to uses of Swarovski products and waives all its own claims against Swarovski.

### **Notice for Application on Packaging**

The use of crystal that may contain substances like lead, cadmium or hexavalent chromium, on packaging is subject to legal restrictions in specific countries, including but not limited in regard to the total content of substances based on the proportion between crystal mass to the remaining weight of packaging. The customer is fully responsible to comply with these country-specific provisions and to pass on this information to his customers.

VALID FROM FEBRUARY 2016

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Content is subject to change without notice.

Errors and misprints excepted.

Please note, the actual products may deviate from the pictures in color and effect.

D. Swarovski Distribution GmbH, Swarovskistrasse 30, 6112 Wattens, Austria

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### **Care Instructions**

Failure to follow Swarovski's care instruction may result in damage to the Swarovski product, which could pose a risk of laceration or other harm. Please be informed that all conventional laundering processes (household washing machine as well as professional dry-cleaning) have a considerable mechanical influence onto the garment, which is based on the rotation of the washing drum. The essential requirement for a safety laundering process is that the Swarovski products are proper applied without restrictions regarding the adherence of the Swarovski products. The bigger the size of the used Swarovski product is and the more Swarovski products are applied next to each other, the more a risk of damage has to be taken into consideration. Swarovski products are made of or incorporate crystal and therefore must be handled with due care! Generally, to best protect the Swarovski products from breaking we recommend the use of a soft washing bag and to fill up the washing drum. Turning inside out before washing and selection of a gentle washing program, plus the use of mild detergents are important prerequisites to safeguard the quality of our Swarovski products. Our care instructions based on DIN EN ISO 3758 list up all Swarovski product groups as overview so that each used Swarovski product still needs to be judged in terms of its cleaning suitability for the intended purpose and finished product by the customer. Swarovski's recommendations are given according to the current state of our knowledge and Swarovski's determination of the qualification as textile application product. The customer is therefore fully responsible to determine the cleaning process applicable to the finished product, taking the Swarovski care instructions as well as those of third party materials into account. The variety of shape, cut, surface effect, size and application weight respectively amount of used Swarovski products are decisive for the determination of the suitable cleaning process. To be entirely safe customers respectively dry-cleaners usually take off Sew-on Stones, Buttons, etc. of bigger size before cleaning and re-apply them afterwards.

### **Unsuitable Applications**

Crystals from Swarovski are intended for use in the fields of fashion, jewelry, accessories, textile products, and for interior décor. Due to their physical properties, crystals from Swarovski are unsuitable for other uses (e.g. gluing onto teeth, using crystals on or near mucous membranes, and other unsafe uses). The customer shall defend, indemnify and hold Swarovski harmless from any and all third-party claims based on product liability or otherwise relating to uses of Swarovski products purchased by the customer, and waives all its own claims.

### **Responsibility of User**

Any oral, written, or test-based advice that Swarovski provides regarding techniques for application of its products are recommendations based on Swarovski's current knowledge and the information provided by its suppliers. Such advice does not discharge the customer from carrying out its own tests of techniques it proposes to use and their suitability for the intended application. The application, use, and processing of these techniques and products are solely the user's responsibility.

